

1 **UNITED STATES DISTRICT COURT**
2 **FOR THE DISTRICT OF NEW JERSEY**

3 **IN RE: VALSARTAN, LOSARTAN, CIVIL ACTION NUMBER:**
4 **and IRBESARTAN PRODUCTS 1:19-md-02875-RMB-SAK**
5 **LIABILITY LITIGATION Rule 702 Hearing**

6
7 Mitchell H. Cohen Building & U.S. Courthouse
8 4th and Cooper Streets
9 Camden, New Jersey 08101
10 Tuesday, September 17, 2024
11 Commencing at 1:18 p.m.

12 **B E F O R E: THE HONORABLE RENÉE MARIE BUMB,**
13 **CHIEF UNITED STATES DISTRICT JUDGE**

14 **A P P E A R A N C E S:**

15 HONIK LLC
16 BY: RUBEN HONIK, ESQUIRE
17 DAVID J. STANOCH, ESQUIRE
18 1515 Market Street, Suite 1100
19 Philadelphia, Pennsylvania 19102
20 Co-Lead Counsel for MDL Plaintiffs

21 MAZIE SLATER KATZ & FREEMAN, LLC
22 BY: ADAM M. SLATER, ESQUIRE
23 CHRISTOPHER J. GEDDIS, ESQUIRE
24 103 Eisenhower Parkway, Suite 207
25 Roseland, New Jersey 07068
26 Co-Lead Counsel for MDL Plaintiffs

27 MARTIN, HARDING & MAZZOTTI, LLP
28 BY: ROSEMARIE RIDDELL BOGDAN, ESQUIRE
29 1 Wall Street
30 Albany, New York 12205
31 Counsel for Plaintiffs' Steering Committee

32 John J. Kurz, Official Court Reporter
33 John_Kurz@njdc.uscourts.gov
34 (856) 576-7094

35 Proceedings recorded by mechanical stenography; transcript
36 produced by computer-aided transcription.

A P P E A R A N C E S: (Continued)

NIGH GOLDENBERG RASO & VAUGHN, PLLC
BY: C. BRETT VAUGHN, ESQUIRE
DANIEL A. NIGH, ESQUIRE
14 Ridge Square NW, Third Floor
Washington, D.C. 20016
Co-Lead Class Counsel for Third-Party Payor Economic Loss

PRETI FLAHERTY BELIVEAU & PACHIOS, CHARTERED LLP
BY: ELIZABETH FLETCHER QUINBY, ESQUIRE
One City Center, PO Box 9546
Portland, Maine 04112
Co-Lead Class Counsel for Third-Party Payor Economic Loss

SLACK & DAVIS LLP
BY: JOHN RANDOLPH DAVIS, ESQUIRE
6001 Bold Ruler Way, Suite 100
Austin, TX 78746
Counsel for Plaintiffs

SKADDEN, ARPS, SLATE, MEAGHER & FLOM, LLP
BY: JESSICA DAVIDSON, ESQUIRE
ALLISON M. BROWN, ESQUIRE
One Manhattan West, Suites 42-128
New York, New York 10001
Counsel for Defendants Zhejiang Huahai Pharmaceutical Co.,
Ltd., Huahai U.S., Inc., Princeton Pharmaceutical, Inc., and
Solco Healthcare U.S., LLC (collectively ZHP)

SKADDEN, ARPS, SLATE, MEAGHER & FLOM, LLP
BY: NINA R. ROSE, ESQUIRE
1440 New York Avenue, N.W.
Washington, D.C. 20005
Counsel for Defendants Zhejiang Huahai Pharmaceutical Co.,
Ltd., Huahai U.S., Inc., Princeton Pharmaceutical, Inc., and
Solco Healthcare U.S., LLC (collectively ZHP)

KIRKLAND & ELLIS LLP
BY: DEVORA W. ALLON, P.C.
ALEXIA R. BRANCATO, ESQUIRE
601 Lexington Avenue
New York, New York 10022
Counsel for Defendants Torrent Pharma, Inc. and
Torrent Pharmaceuticals Ltd. (collectively Torrent)

(Appearances continued onto next page)

A P P E A R A N C E S: (Continued)

PIETRAGALLO GORDON ALFANO BOSICK & RASPANTI LLP
BY: CLEM C. TRISCHLER, ESQUIRE
JASON M. REEFER, ESQUIRE
One Oxford Centre, 38th Floor
Pittsburgh, Pennsylvania 15219
Counsel for Defendant Mylan Pharmaceuticals, Inc.

GREENBERG TRAURIG LLP
BY: VICTORIA DAVIS LOCKARD, ESQUIRE
3333 Piedmont Road, NE, Suite 2500
Atlanta, Georgia 30305
Counsel For Defendants Teva Pharmaceutical Industries Ltd.,
Teva Pharmaceuticals USA, Inc., Actavis LLC, Actavis Pharma,
Inc. (collectively Teva)

GREENBERG TRAURIG LLP
BY: GREGORY E. OSTFELD, ESQUIRE
TIFFANY M. ANDRAS, ESQUIRE
77 West Wacker Drive, Suite 3100
Chicago, Illinois 60601
Counsel For Defendants Teva Pharmaceutical Industries Ltd.,
Teva Pharmaceuticals USA, Inc., Actavis LLC, Actavis Pharma,
Inc. (collectively Teva)

WALSH PIZZI O'REILLY FALANGA LLP
BY: LIZA M. WALSH, ESQUIRE
Three Gateway Center, 100 Mulberry Street, 15th Floor
Newark, New Jersey 07102
Counsel for Defendant Teva

ARCHER & GREINER, P.C.
BY: MAUREEN THERESA COGHLAN, ESQUIRE
1025 Laurel Oak Road
Voorhees, NJ 08043
Counsel for the Mylan defendants

CROWELL & MORING LLP
BY: ANDREW KAPLAN, ESQUIRE
1001 Pennsylvania Avenue, NW
Washington, DC 20004
Counsel for Defendant Cardinal Health

BARNES & THORNBURG, LLP
BY: KARA KAPKE, ESQUIRE
11 South Meridian Street
Indianapolis, IN 46204
Counsel for Retailer Defendants and CVS Pharmacy, Inc., and
Walmart, Walgreens

A P P E A R A N C E S: (Continued)

FALKENBERG IVES LLP
BY: KIRSTIN B. IVES, ESQUIRE
230 W Monroe Street, Suite 2220
Chicago, Illinois 60606
Counsel for Defendant Humana

NORTON ROSE FULBRIGHT US LLP
BY: D'LES LI DAVIS, ESQUIRE
2200 Ross Avenue
Suite 3600
Dallas, Texas 75201
Counsel for Defendant Mckesson Corp.

Also present:

Arthur Roney, The Courtroom Deputy

Loretta Smith, Esquire, Judicial Law Clerk to the Honorable
Robert B. Kugler (Ret.)

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

INDEX

WITNESSES:

PAGE

FOR THE DEFENDANT:

WAYNE T. GIBSON

Direct Examination By Mr. Ostfeld 8

Cross-Examination By Mr. Davis 67

1 (PROCEEDINGS held in open court before the Honorable
2 Renée Marie Bumb, Chief United States District Judge, at
3 1:18 p.m. as follows:)

4 THE COURTROOM DEPUTY: All rise.

5 THE COURT: All right. Good afternoon.

6 Have a seat. Thank you. Okay. We'll start with
7 appearances, please.

8 MR. SLATER: Hello, Your Honor. Adam Slater on
9 behalf of the plaintiffs.

10 MR. DAVIS: John Davis on behalf of the plaintiffs.

11 MR. NIGH: Daniel Nigh on behalf of plaintiffs.

12 MR. STANOCH: David Stanoch for plaintiffs.

13 THE COURT: Afternoon.

14 MR. STANOCH: Good afternoon.

15 MR. OSTFELD: Good afternoon, Your Honor. Greg
16 Ostfeld from Greenberg Traurig on behalf of Teva.

17 MS. ANDRAS: Afternoon. Tiffany Andras on behalf of
18 Teva.

19 MS. LOCKARD: Victoria Lockard, Greenberg Traurig,
20 also for Teva.

21 MS. ALLON: Good afternoon, Your Honor. Devora Allon
22 from Kirkland & Ellis for Torrent.

23 MS. BRANCATO: Good afternoon. Alexia Brancato, also
24 of Kirkland for Torrent.

25 MS. BROWN: Good afternoon, Your Honor. Alli Brown

1 from Skadden for ZHP.

2 MS. ROSE: Good afternoon, Your Honor. Nina Rose
3 from Skadden for ZHP.

4 THE COURT: Okay. Good afternoon to all of you.
5 All right. We'll get started. Your witness.

6 MR. OSTFELD: Thank you, Your Honor. We call Wayne
7 Gibson.

8 THE COURT: Okay.

9 (Witness took the stand.)

10 THE COURTROOM DEPUTY: Step in the witness stand. Do
11 you swear or affirm?

12 THE WITNESS: I swear.

13 THE COURTROOM DEPUTY: Can you place your left hand
14 on the Bible and raise your right hand.

15 Do you solemnly swear the testimony you're about to
16 give in the case now before this Court will be the truth, the
17 whole truth, and nothing but the truth, so help you God?

18 THE WITNESS: I do.

19 *WAYNE T. GIBSON, called as a witness for the Defendants,*
20 *having been first duly sworn by the Deputy, was examined and*
21 *testified as follows:*

22 THE COURTROOM DEPUTY: Can you please state and spell
23 your full name for the record.

24 THE WITNESS: Wayne Toussaint Gibson.

25 THE COURTROOM DEPUTY: Please spell the last name.

Gibson - Direct - Ostfeld

8

1 THE WITNESS: W-A-Y-N-E, T-O-U-S-S-A-I-N-T,
2 G-I-B-S-O-N.

3 THE COURTROOM DEPUTY: Thank you.

4 THE COURT: Thank you. Make yourself comfortable.
5 Please be careful getting into the seat.

6 THE WITNESS: I will do my best. Thank you.

7 THE COURT: And if you could bring the microphone
8 closer to you when you speak, okay.

9 Okay. Counsel.

10 MR. OSTFELD: Thank you, Your Honor.

11 Before I begin questioning Mr. Gibson, I just want to
12 say for the record, Mr. Gibson will not be offering at trial
13 opinions on risk corridors or direct and indirect remuneration.
14 Those are two topics that were addressed in plaintiffs' motion.
15 Because he won't be offering those opinions at trial, I'm not
16 planning to address them today unless Your Honor wants to hear
17 about them.

18 THE COURT: Okay.

19 DEFENDANT'S EVIDENCE

20 DIRECT EXAMINATION

21 BY MR. OSTFELD:

22 Q. Mr. Gibson, you understand you're here today to give the
23 Court an opportunity to assess your qualifications and the
24 reliability of the opinions you expect to offer at trial?

25 A. I do, yes.

1 Q. Have you prepared slides to assist you in presenting your
2 opinions to the Court today?

3 A. I have, yes.

4 Q. And do some of those slides contain excerpts of materials
5 that you have considered in connection with the opinions you're
6 offering?

7 A. They do.

8 Q. The full versions of those excerpted materials are in a
9 separate binder?

10 A. That's correct.

11 MR. OSTFELD: Your Honor, may I approach?

12 THE COURT: You may.

13 Thank you.

14 BY MR. OSTFELD:

15 Q. Mr. Gibson, what was your assignment in this case?

16 A. I was asked to review the damages calculations of
17 Professor Conti.

18 Q. And turning to Slide No. 2 in the presentation, can you
19 begin by providing an overview of the opinions that you expect
20 to offer at trial in this case.

21 A. Yes. I offered three opinions. The first opinion is that
22 Professor Conti's damages calculations are inflated by her
23 reliance on IQVIA Xponent data which has inflated pricing
24 information.

25 The second opinion is that Professor Conti fails to

Gibson - Direct - Ostfeld

10

1 exclude CMS subsidy and payment amounts that class members did
2 not incur.

3 And the third opinion is that Professor Conti fails
4 to exclude amounts paid by non-class members.

5 Q. Mr. Gibson, have you reviewed plaintiffs' *Daubert* motion
6 to exclude opinions of Wayne Gibson?

7 A. I have, yes.

8 Q. And is it your understanding that motion challenges all
9 three of these opinions?

10 A. It's my understanding that that motion challenges opinions
11 one and two.

12 Q. All right. Before we turn to the substance of those two
13 opinions and the plaintiffs' challenges, let's give the Judge a
14 chance to get to know you a little bit better.

15 Let's move to the next slide, please.

16 Mr. Gibson, you're being offered in this case as an
17 expert in pharmaceutical claims analysis and the payment
18 processes for prescription drugs?

19 A. That's correct, yes.

20 Q. Could you please provide the Court with a brief overview
21 of your educational and professional history.

22 A. Yes. I have a bachelor's degree in environmental science
23 from College of William and Mary, it's mostly biology and
24 chemistry, and then a master's degree in economics from the
25 University of Delaware.

Gibson - Direct - Ostfeld

11

1 Q. And your professional background?

2 A. Yes. I'm currently Senior Managing Director with FTI
3 Consulting based in Washington, DC, and I lead our risk
4 management -- Healthcare Risk Management and Advisory Practice.

5 Q. Go ahead.

6 A. So I started my career directly out of graduate school
7 with Arthur Andersen in one of their business consulting units.
8 Following Andersen, going away, in 2002, I followed some
9 partners to Navya Consulting, and then in 2007 joined FTI
10 Consulting in their healthcare practice where I'm focused full
11 time on healthcare.

12 Q. How long have you been involved in pharmaceutical claims
13 analysis?

14 A. The first time I began doing any pharmaceutical claims
15 analysis was probably in around 1998.

16 Q. Okay. What percentage of your work today is litigation
17 versus non-litigation?

18 A. About 20 percent of my work is disputes in litigation.
19 The rest is risk -- regulatory compliance and operational
20 consulting.

21 Q. All right. Please provide the Court with a brief overview
22 of the work that you do in your day-to-day work on the
23 non-litigation side as it relates to the opinions you've
24 offered in this case.

25 A. So, as I mentioned, I provide regulatory compliance and

Gibson - Direct - Ostfeld

12

1 operational consulting to a variety of entities. So, for
2 example, under the Medicare Advantage Program for Medicare
3 Advantage Part D plans, those are MAPD plans and PDP, that's
4 Part D plans, there are third-party payors. I provide
5 regulatory compliance consulting as it relates to helping them
6 make certain that they're submitting the appropriate data and
7 information to CMS so that CMS can oversee them. If CMS does
8 things like program audits, I will assist them in helping them
9 prepare for those and evaluate the questions that CMS has.

10 In addition, with, for example, pharmaceutical
11 manufacturers, I've assisted them in pricing and sales and
12 marketing work from a compliance standpoint to help ensure that
13 the information they're submitting to federal programs is
14 appropriate and that their internal controls are appropriate.

15 With respect to the retail pharmacies, I've assisted
16 them in evaluating their claims adjudication process in helping
17 ensure that they're adjudicating claims appropriately. And
18 then with respect to, for example, PBMs, I've worked with them
19 to ensure that they're, again, compliant with the Part D
20 program guidance and make certain that they're treating
21 beneficiaries and adjudicating claims appropriately.

22 Q. Your opinions in this case have involved financial
23 modeling, analysis of large datasets, and analysis of CMS
24 guidance; is that correct?

25 A. That's correct, yes.

Gibson - Direct - Ostfeld

13

1 Q. And is that the type of work that you perform in your
2 day-to-day non-litigation consulting work?

3 A. It is, yes.

4 Q. The methods that you've used in this case to form your
5 opinions, are those the same types of methods you use in your
6 regular non-litigation work?

7 A. They are, that's correct.

8 Q. All right. We're going to turn to those methods shortly.
9 Before we do, Professor Conti testified last week on several
10 subjects that I believe the Court is expecting to hear from you
11 on today, so let's start there.

12 Have you reviewed the transcript of Professor Conti's
13 testimony from last week?

14 A. I have, yes.

15 Q. Including her testimony regarding IQVIA Xponent data and
16 her testimony regarding the point of sale and point of payment?

17 A. I have, yes.

18 Q. Are these subjects that you also considered and analyzed
19 in forming your own opinions in this case?

20 A. I did, yes.

21 Q. So let's begin with Professor Conti's testimony regarding
22 the IQVIA Xponent data which is reflected in part on the next
23 slide.

24 Well, actually, before we go there, let's start with,
25 would you explain to the Court what IQVIA Xponent data is?

Gibson - Direct - Ostfeld

14

1 A. Yes.

2 So IQVIA is a company and Xponent that provides
3 datasets to the industry. Xponent is one of those datasets.
4 The Xponent data is a -- IQVIA takes a sample of pharmacies and
5 asks them questions through surveys and other information about
6 volume and pricing information, and then IQVIA takes that
7 information they get back and then estimates the market based
8 upon that information. IQVIA intends this dataset to support
9 sales, marketing and research applications.

10 I'd say one other point that I would emphasize is the
11 IQVIA Xponent dataset, in terms of how it's provided and
12 produced, is summary-level information. So it's summarized on
13 a monthly product basis as opposed to a real-world detailed
14 transaction information where you can actually see the
15 individual adjudication in an individual dispensing event.

16 Q. Okay. Turning now to Professor Conti's testimony
17 regarding IQVIA Xponent and the next slide. Have you reviewed
18 Professor Conti's testimony that IQVIA Xponent is the gold
19 standard?

20 A. I have, yes.

21 Q. And then turning to the next slide, have you also reviewed
22 Professor Conti's testimony that IQVIA Xponent is a census
23 picking up 93 percent of all pharmaceutical transactions in the
24 United States?

25 A. I have, yes.

Gibson - Direct - Ostfeld

15

1 Q. Do you agree with Professor Conti on these two points?

2 A. I do not, no.

3 Q. Why not?

4 A. In terms of the census, to start with that, as I just
5 mentioned, it's a sample, so IQVIA's own documentation
6 indicates that it's a sample that they then estimate and
7 extrapolate the market based upon it. And so it's not a full
8 census of the entire population, certainly not every
9 transaction.

10 In terms of the gold standard, IQVIA is definitely
11 broadly used within that context that I described, so for sales
12 and marketing and research purposes.

13 The way I think of it in terms of its use is I think
14 of it as kind of in the four corners of the data. And what I
15 mean by that is the way IQVIA describes it should be used as
16 well is within the dataset itself, if you're performing, you
17 know, comparisons on market shares or you're looking at
18 different drugs for manufacturers or different prescribers and
19 you're trying to understand, you know, relative comparisons
20 within that dataset because it's based on a sample that's being
21 extrapolated, it has the same assumptions, the same
22 extrapolation across that market. And so you can actually use
23 it in that comparative fashion.

24 Where it's not the gold standard --

25 THE COURT: So that would be gold standard, what you

Gibson - Direct - Ostfeld

16

1 just described?

2 THE WITNESS: That would be, I think, referencing a
3 gold standard, correct.

4 Where I think it's not a gold standard and I think
5 where IQVIA's documentation supports that is for things like
6 using pricing information to establish a specific fact. So for
7 pricing information, you know, they certainly state that, you
8 know, it's a sample under certain instances where that
9 information is not the actual negotiating price that's being
10 reported.

11 THE COURT: Is that why they say it's not intended
12 for litigation purposes?

13 THE WITNESS: Yeah. Well, they exclaim that, you
14 know, they have some documentation that will show it as well,
15 but both in the data disclosure and some of the other
16 documentation they caution against using it as an established
17 fact for that. They say if you're going to use it, you should
18 use it both in -- recognize that it's a sample that's
19 extrapolated and then also use other information to compare it
20 to. So it's supposed to be used in conjunction with other
21 information, and you shouldn't use it to establish a fact, as
22 Professor Conti does in her damages calculation.

23 And, frankly, the method that I applied to evaluate
24 that, I use it in the way that IQVIA states; that is, I'm
25 comparing it to other relative benchmarks to try and assess

Gibson - Direct - Ostfeld

17

1 whether or not it's reliable.

2 BY MR. OSTFELD:

3 Q. All right. You've made several references to IQVIA's
4 documentation, so why don't we move to that. You've included
5 excerpts of that documentation in your slides?

6 A. I have, yes.

7 Q. And the documentation itself is contained in the binder
8 that we've distributed?

9 A. It is, yes.

10 Q. All right. Why don't you begin walking us through the
11 documentation. Just make sure that you're moving us to the
12 correct slide and giving me an opportunity to direct the Court
13 to the correct tab in the binder, if you please.

14 A. Okay.

15 So the slide is up. This is an excerpt from the
16 IQVIA Xponent FAQ document, the frequently asked questions.
17 This is a public --

18 Q. I'm sorry to interrupt.

19 MR. OSTFELD: Your Honor, this corresponds to tab 1
20 in your binder.

21 THE WITNESS: I'm sorry for that.

22 BY MR. OSTFELD:

23 Q. All right. Go ahead, Mr. Gibson.

24 A. Thank you.

25 Here you can see that IQVIA is stating, and I was

Gibson - Direct - Ostfeld

18

1 about to say this is an FAQ document that is publicly
2 available. You can download it from IQVIA's website. What
3 it's indicating is that the Xponent dataset, as it's
4 highlighted there in the red circles, is reported sample volume
5 and estimated volume.

6 So as I was saying before, they're taking a sample
7 from a number of pharmacies and then estimating the market
8 volume based upon that. So this is, you know, IQVIA stating
9 that right up front that this is a sample and these are
10 estimates.

11 Q. All right. And what's next?

12 A. Next is an excerpt from the Published Specifications. So
13 this is, again, a public document that IQVIA lists that
14 provides specifications for kind of the general use of their
15 data --

16 MR. OSTFELD: And, Your Honor, this corresponds to
17 tab 2 in the binder.

18 BY MR. OSTFELD:

19 Q. Please go ahead, Mr. Gibson. Sorry to interrupt you.

20 A. I'm sorry.

21 This reinforces the other point about the Xponent
22 data. Here you can see the underlined passage that "most IQVIA
23 offerings are derived from the use of statistically
24 representative samples, not a census of activity." So, again,
25 it's just, you know, a caveat that IQVIA is providing regarding

Gibson - Direct - Ostfeld

19

1 how you might treat its data.

2 If you go to the next slide.

3 Again, this is a second excerpt from the Published
4 Specifications.

5 Here, you can see there's a couple things that we
6 point out here. Again, IQVIA indicating that "IQVIA
7 information represents an estimate" in many instances, and then
8 that point that we were discussing earlier that "proper
9 practice involves the use of IQVIA information," you know, in
10 conjunction with other information and observations in the
11 marketplace. And so you can see that in the second underlined
12 passage. And that's the point that I was making before when I
13 said my methodology aligns with IQVIA's, kind of,
14 recommendations on how you should treat or status this.

15 Q. All right. What's next, Mr. Gibson?

16 A. Go to the next slide. It's a third excerpt from the
17 Published Specifications.

18 Here, again, reinforcing that some of the IQVIA
19 information is collected through surveys and then indicating
20 that they give some limited assurances regarding quality, you
21 know, in that instance.

22 And then we now turn to the next slide.

23 Q. All right. Is this a new document, sir?

24 A. This is a new document. This is from the Data Disclosure
25 Policy, which I think Your Honor asked me questions -- a

Gibson - Direct - Ostfeld

20

1 question before about use for litigation. I think this is the
2 document that they put forth to talk about if you have to
3 disclose the data to a third party.

4 MR. OSTFELD: And, Your Honor, this corresponds to
5 tab 3 in your binder.

6 THE WITNESS: Here, a couple points that they're
7 making in this document as well. The IQVIA data is intended to
8 support sales and marketing research, highly reliable for those
9 purposes. And it says although appropriate for its intended
10 purpose of supporting business and marketing analyses, it's
11 susceptible to error or variance and is not intended to be used
12 as direct evidence or establish any fact.

13 So the way I interpret that, right, is you're looking
14 at it, that four corners of the data analysis that I talked
15 about, that a relevant analysis within the data as opposed to
16 saying this number that's sitting in the dataset is an
17 established fact and then using it that way.

18 BY MR. OSTFELD:

19 Q. All right.

20 A. Yeah. Oh, sorry.

21 Q. Go ahead. Please.

22 A. I was going to say, there's one additional publicly
23 available information from IQVIA that I also included. Here,
24 just to note, and I made the comment that the way in which the
25 IQVIA data is reported, that summary level, is not real-world

Gibson - Direct - Ostfeld

21

1 transaction data. It's kind of rolled up and you can't
2 individually identify individual transactions or an individual
3 dispensing event.

4 Here, this is IQVIA saying something similar, right?
5 So IQVIA doesn't list the Xponent dataset under its real-world
6 data sources. You know, on their website, publicly available,
7 it lists the real-world data which you can see, and I apologize
8 this is small print. But it lists a number of different
9 datasets which are the real-world data. And if you look at
10 those, those are detailed transactional-level data. In some
11 instances they talk about the ability to link between those
12 datasets as well.

13 IQVIA is listed separately in an area. That's for
14 under U.S. national data. That's not the real-world data.

15 Q. Mr. Gibson, for the benefit of the court reporter, you may
16 want to slow down just a little bit.

17 A. Oh, I'm sorry.

18 Q. You're conveying a lot of information here.

19 All right. And the real-world data source document
20 we've just been looking at, that corresponds to tab 4 of the
21 binder?

22 A. That's correct, yes.

23 Q. And if you were to look in tab 4 of the binder, can you
24 please identify where the IQVIA Xponent data source is
25 indicated in that tab relative to the real-world data sources?

Gibson - Direct - Ostfeld

22

1 A. Yes. And so if you go to tab 4 on that first printed
2 page, which is a printout of the website, you'll see that the
3 Xponent data is the third bullet -- the last bullet on that
4 third page under U.S. national data.

5 And then if you flip the page, you'll see that there
6 is a real-world data section on that second page, and that's
7 where those additional datasets that are at the transactional
8 level are listed.

9 Q. All right. In addition to these published sources from
10 IQVIA, is there any other documentation from IQVIA that you've
11 evaluated in connection with Dr. Conti -- excuse me, Professor
12 Conti's statement that IQVIA is the gold standard?

13 A. There is, yes. There's an email.

14 Q. Okay. And let's go to that email, which is the next
15 slide. And I believe this corresponds to tab 5 of the binder.

16 A. That's correct. Yes.

17 Q. All right. Please tell the Court what we're looking at
18 here.

19 A. This is an email from -- an email response, I guess, from
20 an IQVIA account manager to an individual at Cornerstone.
21 Cornerstone is another consulting firm that's retained by one
22 of the defendants in this matter.

23 In this email, the IQVIA account manager is making
24 two points that I call out. One, that the IQVIA field T price,
25 and why that's important, T price is the field in the IQVIA

Gibson - Direct - Ostfeld

23

1 Xponent dataset that Professor Conti uses to establish pricing
2 information.

3 And so the account manager is indicating that the
4 T price field is not a standard field when it's produced. And
5 so it's not necessarily part of its standard set of
6 transactions. And then when IQVIA includes that T price field,
7 they include it with this caveat that the account manager has
8 here. And the caveat states: "Please note, a notable portion
9 of pharmacies report list price in this field rather than the
10 amount collected, therefore, the field should be used with that
11 caveat in mind."

12 And so why that's important from my perspective is
13 that list price is, you know, kind of recognized from an
14 industry standpoint to be a price that -- not the actual
15 negotiated price that the transaction occurs at and it is, in
16 fact, a higher price.

17 Q. Now, Mr. Gibson, you are not yourself a party to this
18 email?

19 A. I am not, no.

20 Q. Did you undertake any steps to authenticate this email
21 before you evaluated it?

22 A. I did not, no.

23 Q. Did you speak with any of the parties to this email?

24 A. Well, I spoke with the individual from Cornerstone.

25 Q. All right.

Gibson - Direct - Ostfeld

24

1 A. So...

2 Q. Documentation of this type, unpublished but documentation
3 that's gone to someone else, is that the kind of material in
4 which experts in the pharmaceutical claims analysis field
5 reasonably rely in forming an opinion on the validity of a
6 dataset like IQVIA Xponent?

7 A. Yes. So any information, any caveats about a dataset is
8 absolutely something I would incorporate when using the
9 dataset.

10 Q. To be clear, are you saying it is never appropriate to use
11 IQVIA Xponent data or other IQVIA datasets in performing a
12 pharmaceutical claims analysis?

13 A. No, I'm not. I'm making the comment, as I stated before,
14 that within the four corners of the recommended use, I think
15 that's an appropriate use. In this matter with respect to the
16 T price value in particular, I think that it is a limitation
17 and it makes it unreliable given some of IQVIA's own -- given
18 what I observed, excuse me, in my benchmark analyses, and then
19 some of this other information from IQVIA which corroborates
20 what I was saying.

21 Q. Right.

22 In a few minutes you'll be testifying about your own
23 methodology that you used in evaluating Professor Conti's use
24 of the IQVIA Xponent data in her damages calculation.

25 What is the relevance of the documentation we just

Gibson - Direct - Ostfeld

25

1 reviewed to your opinion and your methodology regarding the
2 IQVIA Xponent data?

3 A. Yeah. It's corroborated. I mean, as I mentioned, I
4 observed the difference in the IQVIA price and the fact that
5 the IQVIA pricing information was an outlier based upon the
6 benchmark analyses in my methodology. The IQVIA documentation
7 aligns with what I observed and corroborates that.

8 Q. All right. Let's turn now to Professor Conti's testimony
9 regarding point of sale and point of payment. And I believe
10 that's the next slide.

11 Have you reviewed --

12 MR. DAVIS: Your Honor --

13 THE COURT: One second, Counsel.

14 MR. OSTFELD: I'm sorry?

15 MR. DAVIS: Respectfully, and I don't mean to object
16 too much on direct, but this is outside the scope of
17 Mr. Gibson's opinion. He testified at his deposition that he
18 was offering no opinion that TPPs didn't pay the amount
19 assigned to them at point of sale.

20 MR. OSTFELD: Your Honor, I don't think that's
21 precisely what Mr. Gibson testified to. But Professor Conti
22 offered a new opinion for the first time at the hearing last
23 week that -- and it's reflected on the slide here -- that point
24 of sale is exactly the same as the point of payment. That's
25 not an opinion she's offered before. Mr. Gibson isn't going to

Gibson - Direct - Ostfeld

26

1 offer an opinion on when the TPPs made their payment.

2 THE COURT: Well, if she didn't offer it before, then
3 she would be precluded from offering it at trial.

4 MR. OSTFELD: Understood, Your Honor. But for
5 purposes of the 702 Hearing, she offered that opinion to try to
6 indicate fit, to try to demonstrate that there was a fit
7 between her model without the translating mechanism that
8 Judge Kugler held would be necessary to tie her damages opinion
9 to the class definition. So Mr. Gibson is going to speak to
10 that issue and whether the point of sale is the same as the
11 point of payment.

12 He also has offered opinions on errors with Professor
13 Conti's use of point of sale as her frame of reference. That
14 is in his opinion, and that's the testimony he'll be offering
15 today.

16 MR. DAVIS: May I respond?

17 THE COURT: Okay.

18 MR. DAVIS: Dr. Conti has always calculated her
19 damages based on point of sale, and it was the defendants that
20 injected this point-of-payment issue into the case. And so
21 Dr. Conti's testimony is not a new opinion. It's just
22 responding to an argument the defendants had made. Her opinion
23 has always been that point of sale and point of payment are the
24 same thing.

25 THE COURT: Do you agree with that?

Gibson - Direct - Ostfeld

27

1 MR. OSTFELD: Her opinion -- no, not that point of
2 sale and point of payment have always been the same thing.
3 That's not her opinion. Her opinion has always been that her
4 calculation is based on the point of sale and that what occurs
5 after the point of sale is of no moment to her calculation.
6 Mr. Gibson has always been critical of that opinion by
7 Professor Conti and has certainly disclosed opinions on that.
8 And that's what he'll be speaking to.

9 THE COURT: Can someone tell me where she opined that
10 point of sale equals point of payment?

11 MR. DAVIS: Well, it's inherent, Your Honor, in her
12 report. She says that the TPPs are damaged at the point of
13 sale and by incurring an obligation which is, under our case
14 law, the same thing as a payment.

15 And so for her the point of sale is the moment both
16 in time and place of damages. And the fact that a TPP may
17 have, you know, made good on paying that amount like a week
18 later when it bundles a bunch of claims and pays them is of no
19 moment, and it's more of a legal issue, Your Honor.

20 There's law going back to the foundations of this
21 country that it's valid -- like a promise to pay is valid
22 consideration. It's the same thing as payment.

23 And so I don't think anyone here disputes that at the
24 time a consumer walks into the pharmacy counter and that live
25 adjudication happens of the consumer's share and the TPP's

Gibson - Direct - Ostfeld

28

1 share, the TPP is obligated to pay that share that's assigned
2 to them.

3 THE COURT: So she is opining the point of sale is
4 the same as point of payment?

5 MR. DAVIS: Yes, Your Honor. It's inherent.

6 THE COURT: Even though she didn't explicitly say it.
7 She inherently said it; is that what your position is?

8 MR. DAVIS: Well, I mean, it is -- I mean, again, I
9 think we have to trace back to how this issue was raised in
10 this case. It was raised by the defendants. This is a
11 defendant saying, hang on, well, they didn't actually pay at
12 the point of sale, but they were obligated to pay. And that's
13 inherent in her analysis; that point of sale is the appropriate
14 moment both in place and time to measure -- to measure damages,
15 is because they were obligated to pay there. And Dr. Conti
16 goes through, you know, I think she does have in her report,
17 you know, how pharmacy claims are adjudicated.

18 THE COURT: So why isn't he permitted to rebut that?

19 MR. DAVIS: Well, I don't think -- but it's not part
20 of his -- he is a rebuttal expert witness.

21 THE COURT: Right.

22 MR. DAVIS: And he rebuts certain of her opinions,
23 but that's not one of them. I questioned him at his deposition
24 that he was not taking issue with the fact that TPPs, in fact,
25 do pay the amount assigned to them at the point of sale, and

Gibson - Direct - Ostfeld

29

1 Mr. Gibson told me that he wasn't offering any opinion on that.

2 THE COURT: When did this issue arise?

3 MR. OSTFELD: Your Honor --

4 THE COURT: After her testimony?

5 MR. OSTFELD: Well, two points, Your Honor. First of
6 all, Mr. Gibson has always criticized Professor Conti's
7 point-of-sale analysis. That's the entire underpinning of his
8 Opinion 2 that he'll be discussing today.

9 THE COURT: Is that true?

10 THE WITNESS: That is true, yes.

11 THE COURT: Okay. Can you show me in your report
12 where?

13 THE WITNESS: Yes. Correct, it's in here.

14 THE COURT: You folks can't agree on what the reports
15 even say. So let's find it.

16 MR. DAVIS: May I address that?

17 MR. OSTFELD: May I approach the witness, Your Honor,
18 and give him copies of his report?

19 THE COURT: No; I want him to answer my question.

20 THE WITNESS: Oh, sorry.

21 So I'm just trying to pick out one section, but --

22 THE COURT: You can just tell me. I'll read it
23 myself, if you don't mind.

24 THE WITNESS: Okay. So, one portion of my opinion is
25 that the opinion A in my -- this is the July 17th report, I

Gibson - Direct - Ostfeld

30

1 believe, is that Dr. Conti's measure of damages is
2 fundamentally unreliable because it ignores the Medicare Part D
3 drug payment structure process. That opinion is that there are
4 things that occurred after the point of sale. These are
5 payments made -- sorry, these are payments made by CMS to
6 the --

7 THE COURT: Do you explicitly say that?

8 THE WITNESS: I explicitly say that.

9 THE COURT: Where? Show me where.

10 THE WITNESS: Okay.

11 THE COURT: What's the question he was asked at the
12 deposition?

13 MR. DAVIS: Well, respectfully, Your Honor, it's a
14 different issue. These Medicare payments that he's -- these
15 Medicare payments that occur after the point of sale, that's a
16 different issue from the moment in time where the payment or,
17 you know, where TPPs are damaged. It's a different issue.

18 I mean, yes, he --

19 THE COURT: Can I just ask a very fundamental
20 question? Are we really talking about a whole big difference
21 between the point of payment and point of sale?

22 MR. SLATER: No, we're not.

23 THE COURT: Didn't this come up when Conti testified?
24 It's just not that big of a difference, for the most part. And
25 so, I just feel like I'm spending an awful lot of time about an

Gibson - Direct - Ostfeld

31

1 issue that's just not that material to this case. And it comes
2 under the category of "let's just argue for the sake of
3 arguing" category.

4 MR. OSTFELD: We --

5 THE COURT: So someone answer that question for me.
6 How significant and material is it to this case? Because you
7 folks can have your experts argue about it and whether the jury
8 understands it or not is entirely up to them.

9 MR. OSTFELD: So, respectfully, Your Honor, it is
10 significant in two respects.

11 THE COURT: Okay.

12 MR. OSTFELD: First, it is significant because of how
13 classes have been defined. Classes are defined by reference to
14 where the TPPs paid any amount of money for the purchase of
15 valsartan.

16 THE COURT: Okay. But that will be taken care of at
17 class time.

18 MR. OSTFELD: I'm sorry?

19 THE COURT: That will be taken care of at, you know,
20 class time.

21 MR. OSTFELD: Well, I don't know that it can be
22 because that was Judge Kugler's ruling, is there needs to be a
23 translating mechanism to get from the point of sale to where
24 they paid any amount of money for the prescription drug.

25 THE COURT: Right. But that assumes that they aren't

Gibson - Direct - Ostfeld

32

1 one and of the same.

2 MR. OSTFELD: Right. Which is exactly what the
3 opinion that Professor -- excuse me, that Mr. Gibson challenges
4 of Professor Conti.

5 THE COURT: I understand. But I'm just saying how
6 many -- is it that big of a distinction?

7 I mean, if you folks stand before this jury and the
8 evidence -- I'm just going to make it up -- shows that in
9 99 percent of the time the point of sale is the same as the
10 point of payment and we are spending hours and hours talking
11 about the 1 percent and the need for a translating mechanism, I
12 think -- I don't know what I will do.

13 MR. SLATER: Your Honor.

14 MR. OSTFELD: Your Honor.

15 THE COURT: No.

16 MR. OSTFELD: It's not that, Your Honor.

17 From a geographic standpoint, that's not the issue
18 because almost every TPP pays through a PBM, then the TPP pays
19 the PBM. So where it pays is completely disconnected
20 geographically from the point of sale in most instances. But
21 there's a separate -- a second concern that Mr. Gibson is
22 addressing, and this is the portion of his report he's
23 referencing to, is damages don't end at the point of sale. And
24 that's the crux of his testimony.

25 There are many, many adjustments that take place post

Gibson - Direct - Ostfeld

33

1 point of sale that affects the amount the TPP actually pays,
2 the amount it's obligated to pay, which is the term in which
3 Professor Conti expressed it, and the amount that it actually
4 pays. And the issue he is specifically centered on is CMS
5 payments, which address more than half of Professor Conti's --
6 both of her payment calculations.

7 CMS pays subsidies that are intended to capture
8 74.5 percent of the drug price that is paid for covered
9 members' prescription drugs, which means that Professor Conti's
10 calculation by focusing on the point of sale represents a
11 windfall of three times, three to four times the actual amount
12 paid by the TPPs for their prescription drugs.

13 That's the crux of the point-of-sale controversy.
14 That's the crux of what Mr. Gibson's testimony is going to be
15 today.

16 MR. SLATER: I apologize, Your Honor. I thought -- I
17 was just going to say, we agree with Your Honor. It's a
18 tempest in a teacup. And we understand they're going to make
19 this argument. We're not saying they can't. We have other
20 arguments, collateral source, et cetera. But in terms of the
21 point-of-sale question you asked, we agree with you, there's
22 not enough difference that we should be battling about it
23 today, and we do agree.

24 THE COURT: So you withdraw the objection?

25 MR. SLATER: We withdraw the objection.

Gibson - Direct - Ostfeld

34

1 THE COURT: Okay. Go ahead.

2 THE WITNESS: I'm sorry, Your Honor. Did you want me
3 to point out --

4 THE COURT: No. The objection is withdrawn.

5 MR. OSTFELD: Your Honor, may I approach and take
6 that binder back?

7 THE COURT: Yes.

8 BY MR. OSTFELD:

9 Q. All right. So, Mr. Gibson, we'll accelerate this portion
10 of the discussion, but let's move quickly through this
11 particular issue.

12 So you've analyzed Professor Conti's testimony that
13 the point of sale is exactly the same as the point of payment?

14 A. I have, yes.

15 Q. Do you agree with her on that?

16 A. I do not, no.

17 Q. And why not?

18 A. Because after the point of sale, there are additional
19 payments that may occur that reduce and alter the amount that's
20 recorded as an initial potential obligation for third-party
21 payors and may adjust that adjudication.

22 Q. All right. Moving to the next slide.

23 Could you please explain to the Court what you mean
24 when you say that there are events that happen after the point
25 of sale that adjust the amounts paid by the TPP at the point of

Gibson - Direct - Ostfeld

35

1 sale?

2 A. So I show on slide 15 on the left-hand side is the point
3 of sale, and there you can see that as the patient, just take,
4 for example, patient presents their prescription at the
5 pharmacy, the pharmacy then will check the coverage, make sure
6 the patient has a complete benefit, the patient at that time
7 may make a copay or coinsurance payment if one is required, and
8 then the pharmacy will issue a claim to either the PBM or the
9 third-party payor. Most TPPs, many certainly have PBMs that
10 help them manage the pharmacy benefit and oversee the network
11 of pharmacies. That's the initial adjudication.

12 Subsequent to that, the claim goes to the PBM. At
13 that point the PBM may make a payment to the pharmacy on behalf
14 of a third-party payor, and then the PBM may then at some later
15 point bill the third-party payor. And the third-party payor
16 then would reimburse the PBM based upon those kind of usually
17 batch claims.

18 Both pricing claims adjustments may happen during
19 that process and then importantly to my opinion, as I show in
20 that post point of sale on slide 15, CMS at that point -- so
21 for the Part D program, Professor Conti's damages calculation,
22 as was just stated, includes either a 58 percent or 56 percent
23 of her damages related to the Part D program, so that's why
24 this is germane from my perspective.

25 CMS at that point then may make payments and

Gibson - Direct - Ostfeld

36

1 subsidies to the third-party payor after that point of sale and
2 that aren't even determined in some instances directly at the
3 point of sale. They're not finalized until after that occurs,
4 and certainly the payment wouldn't occur until after the point
5 of sale.

6 And so part of the issue I have with Professor
7 Conti's focusing on the point of sale for her damages
8 calculation was always that it ignores everything that's
9 happening subsequently to that, which can significantly and
10 does significantly impact the amount that the third-party payor
11 pays for valsartan.

12 THE COURT: And were you able to put a dollar value
13 on that?

14 THE WITNESS: In specific instances, yes. So I was
15 able to estimate in instances where sometimes it's 100 percent
16 reduction. So there are subsidies that are paid by CMS to the
17 third-party payor that may completely cover the entire cost,
18 and that's at a transactional basis. So I just wanted to
19 reemphasize, we talk about a real-world transactional data. My
20 analysis is isolating specific claims in the pharmacy data,
21 specific claims in the MSP claims data and matching that to CMS
22 information that then shows that up to a hundred percent in
23 some instances of that can be covered on a specific
24 transaction, and not always a hundred percent, but certainly up
25 to a hundred percent, and then other times it can be lesser

Gibson - Direct - Ostfeld

37

1 amounts. But certainly significant amounts that need to be
2 accounted for from that perspective.

3 BY MR. OSTFELD:

4 Q. Now, Mr. Gibson, I know that you came prepared today to
5 provide documentation to support your point that the point of
6 payment occurs after the point of sale. In the interest of
7 time, I think what I'd like to do is just very briefly touch on
8 those items, but I don't think this is a controversial point so
9 I think we can move through them very quickly. If you could
10 please take us quickly through those slides.

11 A. Yes.

12 Slide 16 is guidance from CMS that reinforces that
13 the third party is not required -- the third-party payor is not
14 required to make payment at the point of sale in that the
15 adjudication at the point of sale eventually drives payment
16 which is, you know, consistent with what I was just describing.

17 Q. Okay.

18 A. Slide 17 is the CFR guidance as it relates to the Part D
19 program which, again, indicates that that payment may occur up
20 to 14 or 30 days after the adjudication at the point of sale.
21 And this is specific to the Part D program which, again, is 58
22 to 56 percent of Professor Conti's damages calculation.

23 Q. Okay.

24 A. And then slide 18, for the portion of Professor Conti's
25 damages calculation that's not related to Part D, there's still

Gibson - Direct - Ostfeld

38

1 guidance out there. This is state statutes for Florida and
2 Texas. I selected those two because those are the two highest
3 states for which Professor Conti calculates damages that also
4 indicate that the payment doesn't have to occur at the point of
5 sale and may occur either, you know, 30 days or 18 days,
6 depending on the statutes you're looking at.

7 MR. OSTFELD: Your Honor, just for the record, those
8 items, those slides correspond to tabs 6 through 9 of the
9 binder.

10 THE COURT: Okay.

11 BY MR. OSTFELD:

12 Q. Now, Mr. Gibson, in preparing your opinions in this case,
13 have you also had occasion to review the deposition testimony
14 of the corporate representatives of the two assignors to MSP,
15 EmblemHealth and SummaCare?

16 A. I have, yes.

17 Q. And have they offered testimony regarding the distinction
18 between the point of sale and the point of payment that is
19 illustrative of the distinction you've drawn today?

20 A. They do, yes.

21 Q. Let's move to the next slide which corresponds to tab 10
22 of the binder. This is testimony from Margaret Finn, the
23 representative of EmblemHealth?

24 A. That's correct, yes.

25 Q. How is this testimony illustrative of the distinction

Gibson - Direct - Ostfeld

39

1 you've drawn between point of sale and point of payment?

2 A. It's consistent with the process I just described. So on
3 slide 19, on the right-hand side, you can see Ms. Finn's
4 response is laying out that same process at the point of sale.
5 The member goes to the pharmacy, the member may make a
6 copayment for insurance. The claim is sent to in this case
7 Express Scripts, which is the PBM for EmblemHealth and then
8 Express Scripts on a weekly basis is sending a bill. The
9 third-party payor, EmblemHealth, is paying Express Scripts.

10 One wrinkle that Ms. Finn does add here that I would
11 mention is she calls out ASO clients. So I think the process
12 I've discussed so far would involve, you know, a pharmacy, a
13 PBM, a third-party payor. In an ASO instance there's an
14 additional party involved which can be the -- again, ASO, I'm
15 sorry, means the administrative services organization. And in
16 that instance the third-party payor is operating in an
17 administrative capacity effectively adjudicating claims and
18 overseeing a pharmacy network on the behalf of usually a large
19 national -- a large employer group which could be multi state
20 or home. And in that instance the third-party payor then
21 subsequently is going to invoice the ASO client here, the large
22 employer, and then the large employer is going to reimburse
23 them. So it's adding just sort of another layer to that
24 process as well.

25 Q. So in the case of an ASO, is the TPP itself just a

Gibson - Direct - Ostfeld

40

1 passthrough entity as far as the stream of payments goes?

2 A. In terms of the risk of those claims, yes.

3 Q. Okay. Turning to the next slide, this is additional
4 testimony from Ms. Finn. How is this illustrative of the
5 distinction you've drawn?

6 A. Here Ms. Finn is calling out something that aligns with my
7 Opinion 2, so the opinion I was just talking about, where CMS
8 provides subsidies and payments to the third-party payor. So
9 here Ms. Finn is talking about how subsequent adjustments or
10 payments impact what's happening at that point of sale. And
11 here she's calling out, specifically the LICs, which means the
12 low-income subsidy, low-income cost subsidy payment. And so
13 that low-income cost subsidy payment is a payment that CMS
14 makes -- and CMS being the Centers for Medicare & Medicaid
15 Services -- makes to the third-party payor when there's a
16 low-income individual that is an additional payment. So
17 they're basically providing, effectively, additional subsidy
18 and additional protection to the third-party payor to reduce
19 their cost when they have a low-income individual.

20 And here she's calling out the fact that after the
21 fact, up to a month or two later, there can be adjustments to
22 the low-income cost subsidy status that then get addressed.
23 And so, again, just putting that point at which the amount the
24 third-party payor actually is responsible and owes, you know,
25 even further back.

Gibson - Direct - Ostfeld

41

1 Q. All right. Finally, Mr. Gibson, if you could turn to the
2 next slide which corresponds to tab 11 of the binder. This is
3 testimony from Tiffanie Mrakovich, the representative of
4 SummaCare?

5 A. That's correct, yes.

6 Q. What does she have to say about point of sale and point of
7 payment that's relevant to the distinction you've drawn today?

8 A. It's very similar, but from the SummaCare perspective.
9 So, again, Ms. Mrakovich is outlining that same process with
10 the member going to the pharmacy, a claim being submitted to
11 the PBM, the PBM billing the third-party payor, and the
12 third-party payor then paying that. In this case its net
13 impact with SummaCare's PBM. But she's talking about that same
14 process from the SummaCare perspective.

15 Q. All right. Mr. Gibson, are Professor Conti's damages
16 calculations based on the point of sale or the point of
17 payment?

18 A. The point of sale.

19 Q. And has Professor Conti offered any translating mechanism
20 to get from the point of sale to the point of payment?

21 A. She has not.

22 Q. And your Opinion No. 2 also criticizes this approach from
23 the standpoint of CMS subsidies?

24 A. It does, yes.

25 Q. All right. And we'll turn to that in a moment, but first

Gibson - Direct - Ostfeld

42

1 let's go back to Opinion No. 1 and plaintiffs' methodological
2 challenges to that.

3 So with respect to your opinion that Professor
4 Conti's damages calculations are inflated by her reliance on
5 IQVIA Xponent data, let's begin, could you please provide the
6 Court with a brief overview of the substance of that opinion?

7 A. Professor Conti in her first class-wide damages
8 calculation uses IQVIA Xponent data for both the volume and the
9 pricing information. The pricing information in IQVIA is
10 inflated compared to other relevant benchmarks and therefore is
11 unreliable.

12 Q. Okay. You've just referenced "benchmarks." Let's go to
13 the next slide.

14 Could you please describe the methodology you used in
15 formulating Opinion 1?

16 A. So my methodology starts with a replication of Professor
17 Conti's damages calculation. So I'm using the same inputs and
18 then using her logic to ensure that I can get the same outputs.
19 The reason why that's important is as I mentioned, for example,
20 the IQVIA data is summary level, and sometimes the outputs from
21 the calculation are also summary level, but that enables me to
22 pause the calculation output intermediate datasets and other
23 sometimes transactional level detail that I can then use for
24 comparisons.

25 Then, as I mentioned for Opinion 1, my methodology

Gibson - Direct - Ostfeld

43

1 relies upon a benchmark analysis where I compare the IQVIA
2 information, which, just to restate, is sample information
3 that's reported at a summary level to other detailed real-world
4 transactional datasets, you know, the pharmacy claims and the
5 MSP claims data and some Part D specific information, where I
6 can actually look even on a transactional level and make
7 comparisons to understand how the IQVIA data compares to that
8 level of detail.

9 And then for the third piece is just that consistency
10 check to see if those benchmarks against IQVIA, how they're
11 aligned.

12 Q. Mr. Gibson, why did you select this methodology to
13 evaluate Professor Conti's use of the IQVIA Xponent data?

14 A. This is the type of approach that I would use in
15 evaluating pricing and other information with my clients and my
16 consulting group.

17 Q. All right. Let's go through each step of the methodology
18 you've just described beginning with step one of the
19 replication of the calculation, and I believe this is the next
20 slide.

21 Please describe how you replicated Professor Conti's
22 calculations.

23 A. Yeah.

24 And so Professor Conti, as I mentioned, it's using
25 her inputs and her logic. The basic of the calculation is in

Gibson - Direct - Ostfeld

44

1 her first calculation, which is the -- she uses IQVIA Xponent
2 data for both the volume and the pricing information, so both
3 sides of that, and it's basically volume times price, and that
4 equals the damages. In that instance, she calculated damages
5 of 1.3 billion.

6 In her second calculation, she still uses IQVIA
7 Xponent data for the volume information, but replaces the
8 pricing information with pharmacy claims data. And that's the
9 detailed transactional level dataset that we can talk about
10 more. In that second calculation she calculated damages of
11 319 million.

12 Q. And were you able to successfully replicate both of her
13 calculations?

14 A. Yes.

15 Q. All right. So turning to the explanation for this delta
16 of a billion dollars between the two calculations, let's go to
17 step two. Could you please describe, and that's the next
18 slide, could you please describe your benchmarking analysis?

19 A. So I benchmark IQVIA, which I don't overstate it, is
20 summary level against datasets that include transactional level
21 detail that I can actually see the individual negotiating
22 prices as well, as well as one dataset that it's a summary of
23 the transactional detail.

24 Here the three sets of data that I used for
25 benchmarks are, first, the MSP claims data. So that's the

Gibson - Direct - Ostfeld

45

1 claims data produced by MSP for EmblemHealth and SummaCare.

2 The second set of data is that pharmacy claims data
3 that Professor Conti also used in her second class-wide
4 calculation. That's nine pharmacy -- nine chain, large chain
5 pharmacies and about 600 transactions -- 600 million
6 transactions, excuse me.

7 The third set is CMS Part D data. And that actually
8 consists of two components. One is detailed transactional
9 data, what's referred to as prescription drug event, or PDE
10 data. That, again, is, you know, individual dispensing events
11 and detail the individual, the date, the negotiated price, what
12 was dispensed. It can actually even be tied back to these
13 other datasets.

14 And in the second component there for the CMS data
15 was summary level information, but it's summary-level census
16 information because it's the summary event PDE data. So that
17 PDE data, every single MAPD plan and PDP plan has to submit
18 that data to CMS, and CMS takes that data, so it's a census of
19 the entire Part D program and imports it in what they call
20 their "Part D dashboard." So I was able to use that and
21 understand what the pricing levels were across the entire
22 Part D program.

23 Q. Mr. Gibson, why did you select those three specific data
24 source as your benchmarks against the IQVIA pricing data?

25 A. Well, for MSP claims data and pharmacy claims data, those

Gibson - Direct - Ostfeld

46

1 are all datasets that Professor Conti used to calculate -- make
2 the damages calculations. So she performed a damages
3 calculation separately for EmblemHealth and SummaCare using MSP
4 claims. And she also, as I described before, performed a
5 class-wide calculation using the pharmacy claims data. And
6 then those are both at a detailed transactional level as well.

7 And then for CMS, given that Professor Conti's
8 58 percent or 56 percent of Professor Conti's damages relate to
9 the Part D program, I thought was important to use a specific
10 CMS benchmark.

11 Q. Okay. Let's go briefly through each of the benchmarks to
12 give the Court a sense of how you performed your comparison and
13 what you found.

14 Beginning with the MSP claims data benchmark, you've
15 already described what the MSP claims data is and why you
16 selected it. This was one of the datasets you said Professor
17 Conti used?

18 A. It is, yes. Professor Conti performed a separate damages
19 calculation for SummaCare and EmblemHealth.

20 Q. And what is the value of using the MSP claims data
21 specifically as a benchmark against the IQVIA data?

22 A. Well, one, it's a census for SummaCare and EmblemHealth in
23 terms of their Part D. So everything -- the data that was
24 produced for them was their Part D data. And so you can see
25 exactly for those plans, these individual third-party payors,

Gibson - Direct - Ostfeld

47

1 what the damages would be using their own claims data and is
2 transactional level detail.

3 Q. All right. Now, how did you actually go about -- and this
4 is the next slide -- how did you actually go about comparing
5 the IQVIA Xponent dataset with the MSP claims dataset?

6 A. Yeah. And I won't -- I know this is a lot on the slide.
7 This is just showing the IQVIA data fields and the MSP data
8 fields, and it's just to be able to demonstrate that, one, the
9 IQVIA data is summary, but I'm able to match within the IQVIA
10 data and isolate, for example, using that plan name field
11 highlighted in purple, the EmblemHealth and SummaCare-related
12 transactions and then compare that to their own MSP claims
13 data, which as you can see is a much more detailed dataset and
14 provides that transactional level of detail.

15 Q. Now, turning to the next slide, can you please explain --
16 you said that you were able to narrow this down to the Emblem
17 and SummaCare specific data within the IQVIA dataset. How are
18 you able to do that to perform an apples-to-apples comparison?

19 A. Yeah. And slide 28 is an excerpt of the programming logic
20 that I used for some of that comparison. And the key point to
21 see there is just where it's highlighted in blue is the plan
22 name, and so it's focusing on SummaCare in this case. And then
23 that MOP is a value that sits in the IQVIA data that indicates
24 that is Medicare Part D. So that's just demonstrating how I
25 isolated the transactions of the IQVIA data.

Gibson - Direct - Ostfeld

48

1 Q. And for those of us who don't necessarily program in
2 Sequel, can we bottom line that and essentially say what you
3 were comparing the MSP claims data to in the IQVIA dataset?

4 A. Yeah. So because I isolated the IQVIA data to the
5 specific plan and only the Part D portion, it's an
6 apples-to-apples comparison of the IQVIA data and the MSP
7 claims data which was the Part D data for SummaCare and
8 EmblemHealth.

9 Q. All right. What did you find when you compared those two
10 datasets?

11 A. If we flip to the next slide.

12 For SummaCare, for example, I found that the IQVIA
13 data was overstated by about 60 percent. I did two
14 comparisons, both on a per-unit and a per-claim basis. On a
15 per-unit basis, 61.7 percent. And per-claim, 60.1 percent when
16 you take it across all years.

17 Q. All right. And what about with Emblem?

18 A. And then if we go to the next slide for EmblemHealth,
19 same. I also found that the IQVIA data overstated the
20 EmblemHealth prices in this case by approximately 70 percent.
21 I did the same per-unit and per-claim comparison. On a
22 per-claim basis, 73.8 percent. On a per-unit basis,
23 69.5 percent.

24 Q. All right. Now, you mentioned that Professor Conti
25 performed her own damages calculation for MSP using the same

Gibson - Direct - Ostfeld

49

1 MSP claims data. Did you compare her calculation using the MSP
2 claims data against her calculation using the IQVIA dataset?

3 A. I did, yes.

4 Q. All right. And is that the next slide?

5 A. It is.

6 Q. All right. What did you find when you compared her two
7 damages calculations using the two different datasets?

8 A. Yes. Professor Conti's IQVIA calculation is four times as
9 high as the calculation she performed using those MSP-specific
10 datasets, and that's across both SummaCare and EmblemHealth, as
11 you can see there on slide 31.

12 Q. All right.

13 THE COURT: Remind me how she squared those numbers.

14 THE WITNESS: I'm sorry, Your Honor?

15 THE COURT: How did she reconcile the distinction?

16 THE WITNESS: I don't think she has. I'm not aware
17 of her reconciling the distinction.

18 THE COURT: And she didn't explain it either in her
19 report?

20 THE WITNESS: She doesn't address that in the report.

21 THE COURT: Go ahead.

22 MR. OSTFELD: All right.

23 BY MR. OSTFELD:

24 Q. Thank you, Mr. Gibson.

25 Let's move to the second benchmark. This is the

Gibson - Direct - Ostfeld

50

1 pharmacy claims data benchmark.

2 A. So the second benchmark, I used the pharmacy claims data.
3 Just to restate, that is transactional level detail for the
4 nine large pharmacy chains that make up approximately
5 70 percent of the U.S. market.

6 And there, it's transactional level detail and about
7 600 million valsartan transactions contained in that claims
8 data.

9 Q. So this was a much larger dataset than the MSP claims
10 dataset?

11 A. That's correct, yes.

12 Q. So why did you select the pharmacy claims data as one of
13 your benchmarks against the IQVIA dataset?

14 A. Well, two reasons. One, it's also a dataset that
15 Professor Conti used to calculate damages in which she
16 calculated 300 million versus her 1.3 billion using IQVIA. And
17 then --

18 THE COURT: But --

19 THE WITNESS: I'm sorry.

20 THE COURT: Because, you know, remind me again what
21 she was trying to do, why she was analyzing the pharmacy claims
22 data and the MSP data vis-a-vis the IQVIA data.

23 THE WITNESS: The IQVIA data, so in Professor
24 Conti's --

25 THE COURT: Because if I'm understanding what you're

Gibson - Direct - Ostfeld

51

1 saying is they are worlds apart. So remind me what she said in
2 her report as to how she explains away the pharmacy claims data
3 and the MSP data.

4 THE WITNESS: I'm not aware of her having any
5 explanation for the MSP data. The pharmacy claims data she --
6 I won't say she explained it, but she cites differences in what
7 she believes are the sample populations between IQVIA and the
8 pharmacy claims for the difference.

9 Now, I don't agree with that, because, as we'll talk
10 about with my benchmarking analysis, the pharmacy claims data,
11 the MSP data, the Part D data were all relatively consistent in
12 my benchmarking.

13 THE COURT: Which you would expect?

14 THE WITNESS: Which you would expect.

15 THE COURT: Which you would expect.

16 THE WITNESS: And the IQVIA data was a significant
17 outlier. It was, you know, 76 percent higher. And so, you
18 know, I don't agree that the difference between IQVIA and the
19 pharmacy data, you know, calculations, because the pharmacy
20 data doesn't have the right distribution in the sample
21 basically as she's talking about.

22 THE COURT: All right. Go ahead.

23 BY MR. OSTFELD:

24 Q. All right. So, Mr. Gibson, could you please again, as you
25 did with the MSP claims data, could you demonstrate briefly how

Gibson - Direct - Ostfeld

52

1 you went about comparing the two datasets to one another?

2 A. Yes. Go to the next slide.

3 Q. Which is the next slide.

4 A. So, again, I know there's a lot of information here, but
5 similar to the prior slide, on the left-hand side it's the same
6 IQVIA data fields. The right-hand side is an example of one of
7 those pharmacy datasets. So there are nine different datasets.
8 Each one has a different structure and format. This is
9 Walmart, but it's the same process. Within that data I can
10 isolate and compare a product. The IQVIA had that kind of
11 monthly roll-up level, but then actually see the individual
12 related Walmart pharmacy claims data transactions and make
13 comparisons across that.

14 Q. And what did you find when you compared the IQVIA pricing
15 data as a benchmark against the -- excuse me, the pharmacy
16 claims data as a benchmark against the IQVIA pricing data?

17 A. So if we go to the next slide you'll see that on a
18 weighted basis, that difference is 76 percent. And that
19 weighted just means the price difference weighted by the
20 volumes used in Professor Conti's damages calculation. And,
21 frankly, that's just the difference between her 1.3 billion
22 IQVIA calculation and her \$300 million pharmacy claims-based
23 data calculation. If you unweight it, it's about a 64 percent
24 difference.

25 Q. All right. And that dollar difference, that's the next

1 slide. In quantitative terms, what is the dollar difference
2 between Professor Conti's two calculations using the IQVIA
3 pricing data as compared to the pharmacy claims pricing data?

4 A. It's approximately a billion dollars.

5 Q. All right. Turning now to the third benchmark, the CMS
6 Part D benchmark.

7 What is the CMS Part D data? I know you discussed
8 this earlier, but this is kind of complicated so I want to give
9 you a chance to walk through it a little more slowly.

10 A. Yeah. It consists of two pieces of information. One,
11 which is the second bullet listed here on the slide, the PDE
12 data, which is that prescription drug event data. And just to
13 restate, that's data that CMS mandates. Each and every
14 third-party payor involved in the Part D program submits to
15 them the detailed transaction. So for every single
16 transaction, every single dispensing event, you have to send
17 PDE data that represents that to CMS so they could use that in
18 tracking and managing the cost for each third-party payor.
19 It's also then used for CMS to help determine those subsidies
20 and other payments that they're making to a third-party payor
21 as well. And so that's something that every single plan has to
22 submit.

23 The second piece is that CMS Part D dashboard
24 information, which is the aggregation of that PDE data across
25 all the entire Part D program. And the reason why they use

Gibson - Direct - Ostfeld

54

1 that as well is I only had PDE data for SummaCare and
2 EmblemHealth. And so I could perform specific comparisons on
3 SummaCare and EmblemHealth with the PDE data, but then across
4 the Part D program, the dashboard information was necessary.

5 Q. All right. And just to make sure we understand, the
6 Part D dashboard you're referring to, that represents
7 100 percent of the population of Part D transactions?

8 A. Yeah. It's a census of the Part D program.

9 Q. Okay. So, how did you go about comparing the IQVIA
10 Xponent data and the CMS Part D data?

11 A. So on the -- as you can see here, on slide 37, if you go
12 to the next slide. Sorry.

13 You can see the comparison for across from 2013 to
14 2018 and see that the IQVIA information on a product basis
15 overstates the Part D prices that were reported by 43 percent
16 to 74 percent on a per-unit basis.

17 Q. Okay. So you compared the average prices from the IQVIA
18 dataset each year against the average prices from the CMS
19 Part D dashboard each year?

20 A. That's correct, each year and for the analogous products.

21 Q. And then did you provide an aggregate analysis as well?

22 A. I did, as shown in the graph.

23 So for valsartan, it's about a 54.5 percent
24 difference across the years. And for valsartan-HCTZ, it's
25 about a 57.1 percent difference.

Gibson - Direct - Ostfeld

55

1 Q. Okay. Let's move to step three of your methodology, the
2 consistency check, and this is the next slide.

3 Could you please describe the consistency check that
4 you performed after your benchmarking exercise?

5 A. So the consistency check consists of looking at each of
6 these and seeing how they align. So as I mentioned, the
7 EmblemHealth and SummaCare, MSP claims data, IQVIA was about 60
8 to 70 percent higher than that. The pharmacy claims data,
9 IQVIA was about 64 to 78 percent higher than that. And against
10 the CMS Part D data, IQVIA was about 45 to 75 percent higher
11 than that. And so in each case, higher in similar orders of
12 magnitude.

13 I'll also mention that, and, you know, we can talk
14 about it in my next opinion as well or in some subsequent
15 analysis, that I can also trace individual transactions across
16 some of these datasets, from EmblemHealth, SummaCare claims
17 data, pharmacy claims data to PDE data.

18 Q. And what did you conclude from your consistency check?

19 A. I concluded that the IQVIA data was an outlier and that
20 pricing was not consistent with the other datasets and
21 therefore it's not reliable to use in a damages calculation.

22 Q. All right. Now, you've read --

23 THE COURT: Have you ever been involved in any
24 litigation where the damages calculation was done relying upon
25 the IQVIA data?

Gibson - Direct - Ostfeld

56

1 THE WITNESS: No, I have not been involved in a
2 litigation where a damages calculation was involved using IQVIA
3 data, no.

4 BY MR. OSTFELD:

5 Q. All right. Now, Mr. Gibson, you've read plaintiffs'
6 motion seeking to exclude your opinions?

7 A. I have, yes.

8 Q. And you're aware that they have criticized each of the
9 benchmarks that you analyzed in this case?

10 A. I am, yes.

11 Q. All right. Let's go through their major criticisms, and
12 that's the next slide.

13 So with respect to the MSP claims dataset, they said
14 that it is not an apples-to-apples comparison between the IQVIA
15 dataset and the MSP claims dataset. Is that a valid criticism?

16 A. No, it's not.

17 Q. Okay. Why not?

18 A. For the MSP claims data, as I showed in the Sequel logic,
19 I'm comparing the specific MSP claims data that represents
20 Part D to the specific transactions related to either SummaCare
21 or EmblemHealth and only for Part D in that comparison. So
22 basically their allegation is that it wasn't apples to apples
23 because I wasn't looking at Part D data in both instances. I
24 was looking at the Part D data in both instance. I applied the
25 logic to IQVIA data to isolate Part D for SummaCare and Part D

Gibson - Direct - Ostfeld

57

1 for EmblemHealth and compared SummaCare Part D to SummaCare,
2 MSP claims data which is only Part D and then the same thing
3 for EmblemHealth. So it's apples to apples.

4 Q. With respect to the -- well, let's skip to the CMS data.
5 They said it fails to compare Part D -- that you failed to
6 compare Part D pricing to commercial pricing. Is that a valid
7 criticism?

8 A. No, it's not.

9 Q. And why not?

10 A. Well, there is no reason for me to compare the Part D
11 pricing to commercial pricing. As I mentioned, I wanted to
12 focus on the comparison of Part D to Part D, because Professor
13 Conti's calculations are 58 or 56 percent focused on Part D,
14 and so that's the appropriate comparison because those are the
15 overlapping transactions. I don't know why I would compare the
16 Part D to the commercial.

17 Q. And with respect to the pharmacy claims data, and you
18 alluded to this earlier, the ways that Professor Conti
19 differentiates between the two datasets. The plaintiffs have
20 indicated that the pharmacy claims dataset is incomplete,
21 over-representative of big box and grocery stores and
22 over-representative of mail order. Do you agree with those
23 criticisms?

24 A. I don't, no.

25 Q. And why not?

Gibson - Direct - Ostfeld

58

1 A. Well, each of those criticisms is based upon the
2 assumption that the IQVIA data is, one, a census, that it
3 represents the entire market, and, you know, as IQVIA states,
4 the IQVIA data is a sample that's been extrapolated to
5 represent the market.

6 But as I've testified, they also provide qualifiers
7 on that and provide qualifiers not to use that extrapolated
8 amount in exactly this manner and say, okay, this represents
9 the absolute market and any comparison against it is not
10 representative.

11 Q. Okay. And anything else?

12 A. No, sir.

13 Q. Okay.

14 Now, Professor Conti last week also testified to a
15 convergence effect; that as the volume of the pharmaceutical
16 claims dataset begins to approach the IQVIA reported volume,
17 that the results converge in terms of pricing. Do you agree
18 with that analysis?

19 A. I don't agree, no.

20 Q. All right. Let's move to the next slide. And can you
21 explain why you disagree with Professor Conti on that point?

22 A. Professor Conti performs that analysis by aggregating the
23 Teva, Torrent and ZHP information together to attempt to
24 demonstrate that there is a convergence and a trend in this
25 left-to-right movement.

Gibson - Direct - Ostfeld

59

1 If you disaggregate that, which I think is the more
2 appropriate way to look at it, because that's the level at
3 which those prices are set by the manufacturer, you'll see that
4 that relationship doesn't hold.

5 So, for example, looking at Teva, you can see that as
6 you look at the X axis there, which is the percentage of pills
7 as a percentage of -- if you assume the IQVIA total is the
8 total of pills, and then on the Y axis how the price is
9 aligned, you can see that it's a flat line. And that basically
10 indicates that there's no relationship. So when we
11 disaggregate these by a manufacturer, you don't see that
12 one-to-one kind of convergence that Professor Conti indicates.

13 Q. All right. Mr. Gibson, let's move on to your Opinion
14 No. 2 relating to the CMS subsidy issue.

15 A. Can I grab a quick sip of water? I'm sorry.

16 Q. Oh, please.

17 Let's begin again with a summary of the opinion that
18 you anticipate giving at trial regarding CMS subsidies.

19 A. So Professor Conti's damage calculation is overstated and
20 unreliable because it does not include payments that CMS makes
21 to the third-party payors that reduce the total amount paid by
22 the third-party payor. So those are those subsidies that we
23 were discussing before that occurred, you know, after the point
24 of sale. She focused on point of sale amounts which don't
25 incorporate any of these subsidies or payments.

Gibson - Direct - Ostfeld

60

1 THE COURT: None of them?

2 THE WITNESS: None of them.

3 THE COURT: Okay.

4 BY MR. OSTFELD:

5 Q. So moving to the next slide, Mr. Gibson, could you please
6 describe the methodology that you used in formulating Opinion
7 No. 2?

8 A. So similar to my Opinion No. 1, my methodology starts with
9 the replication of Professor Conti's calculation, again, using
10 the same inputs, using her same logic, and that again enables
11 me to output interim datasets and detail that I can use for
12 detailed transactional-level comparisons.

13 Here, at step two, the focus is that
14 transactional-level comparison combined with looking at the CMS
15 guidance specific to those subsidies. So I referenced the CMS
16 guidance regarding the low-income subsidy and the catastrophic
17 subsidy and the direct subsidy to make certain that I'm
18 applying and viewing those in the appropriate way, and then by
19 taking detailed transactional-level detail, again using that
20 PDE data to compare to other transactional-level detail so I
21 can actually match it and say, okay, here's a transaction where
22 Dr. Conti identifies a damage amount based upon the negotiated
23 price and here's the matching transaction in the PDE data, for
24 example, that shows where CMS would have paid a subsidy that
25 reduces the third-party payor's amount.

Gibson - Direct - Ostfeld

61

1 Q. All right. So, Mr. Gibson, again, let's go through each
2 of the steps. I think we can move through step one pretty
3 quickly. Your replication of Professor Conti's calculations,
4 was that essentially the same replication you've described with
5 respect to Opinion No. 1?

6 A. Yes, it was.

7 Q. And when you replicated Professor Conti's calculations,
8 did you find any accounting for CMS subsidies as part of her
9 calculation?

10 A. Professor Conti does not account for the subsidies.

11 Q. And is that true of both of her calculations, both of her
12 class-wide calculations?

13 A. It's true of both of her -- it's true of all of her
14 classifications both for class-wide --

15 THE COURT: May I ask a question? Do you agree with
16 that; that she does not account for the subsidies?

17 MR. DAVIS: Yes, I agree with that. We have
18 arguments, legal arguments as to why these are collateral
19 source and/or that the subsidies aren't even traceable to
20 valsartan. And I'll explore some of this on cross with
21 Mr. Gibson.

22 THE COURT: Okay.

23 (Counsel conferring.)

24 MR. DAVIS: Yes. And let me rephrase. It's not that
25 she didn't account for it. She just didn't believe that it was

Gibson - Direct - Ostfeld

62

1 an appropriate thing to include in the damages analysis.

2 THE COURT: If someone gets reimbursed or someone
3 gets a subsidy, that comes off of what's owed you, just as a
4 matter of compensatory damage law. So I'm kind of a little bit
5 lost why it would not be relevant that the TPPs didn't incur
6 these costs, but they would be then getting a windfall,
7 wouldn't they?

8 MR. SLATER: Your Honor.

9 THE COURT: Yeah.

10 MR. SLATER: Our legal argument is that at most that
11 would be a collateral source, and that at most Your Honor would
12 mold the verdict after the verdict if Your Honor finds that
13 there is competent evidence from which you could make such
14 setoffs, but that it's not something the jury would consider
15 because it's a collateral source.

16 And I think it's the *HIV* litigation case actually the
17 judge set forth a process by which that was done, where after
18 the trial the judge said that the judge would look at the
19 damages afterwards and then approve or not approve a molding
20 process and handle it from the bench as opposed to the jury
21 handling it because of the collateral source rule.

22 THE COURT: Do you agree with that?

23 MR. OSTFELD: Absolutely not, Your Honor.

24 THE COURT: Oh, what a shock.

25 Look, we'll brief it later. Has this even been

Gibson - Direct - Ostfeld

63

1 briefed?

2 MR. OSTFELD: It has, Your Honor.

3 MR. STANOCH: Yes, Your Honor. We cite the cases in
4 our *Daubert* motion on Mr. Gibson at page 6, *In Re HIV* case, and
5 *In re Zetia*, in which Dr. Stiroh, who tried to make the same
6 offset argument about Medicare monies, was precluded from
7 arguing or presenting any evidence or argument to the jury
8 about the same subsidies that Mr. Gibson is talking about here.

9 THE COURT: So a jury comes back with a verdict and
10 then I reduce it by the amount of the subsidies?

11 MR. STANOCH: Yes, in a post --

12 THE COURT: So why don't you folks just agree what
13 the subsidies are, because I'm going to reduce it anyway.

14 MR. DAVIS: Well, Your Honor, there's also --

15 THE COURT: Why are we arguing about something we
16 don't need to argue about?

17 MR. DAVIS: Well, we don't agree that they should be
18 reduced at all.

19 THE COURT: You just told me it's a collateral source
20 and that I have the ability to reduce the verdict.

21 MR. DAVIS: Well, if Your Honor determines that
22 reduction is appropriate. But under the collateral source
23 rule, they shouldn't be reduced at all because the -- and I'll
24 cite to you the *Craig vs. Y & Y Snacks*, Third Circuit case, and
25 that was in our *Daubert* briefing as well, that involves by

Gibson - Direct - Ostfeld

64

1 analogy a worker who is wrongfully terminated and then received
2 unemployment benefits from the state. The defendant said, wait
3 a second, you know, the plaintiff got unemployment benefits,
4 they shouldn't be able to recover the full amount of their
5 damages because they got those benefits.

6 The Third Circuit said, no, if there's anyone who's
7 going to, you know, the defendant -- the wrong -- the defendant
8 who's in the wrong here shouldn't get to benefit from the fact
9 that by happenstance the plaintiff later in time receives some
10 benefit from that. And that's our --

11 THE COURT: I'll have to take a look at it. Okay.
12 Let's just move on.

13 MR. OSTFELD: Okay. Thank you, Your Honor.

14 THE COURT: All right. They pretty much agree that
15 Conti didn't consider the subsidy analysis and that it will be
16 up for the Court. So we probably don't have to spend a whole
17 lot of time on this. Intuitively it seems as if the subsidy
18 should be, you know, be given credit for, but we'll have to
19 brief it. So can we move past this.

20 MR. OSTFELD: I'll move through it quickly, Your
21 Honor. We do have a disagreement in the briefing as to whether
22 this should be presented to the jury.

23 THE COURT: I'll have to figure it out.

24 MR. OSTFELD: Understood, Your Honor. We'd just like
25 to lay a foundation for Mr. Gibson's opinions in the event that

Gibson - Direct - Ostfeld

65

1 you decide this is a jury question.

2 THE COURT: Well, he's already persuaded me that they
3 didn't consider it and the plaintiffs have conceded that Conti
4 didn't consider it.

5 MR. OSTFELD: If --

6 THE COURT: The question is whether she should have.

7 MR. OSTFELD: If you're persuaded, Your Honor --

8 THE COURT: And whether or not her opinion is
9 reliable. She has tended to opine on things with a very broad
10 brush. And this is one of them.

11 MR. OSTFELD: If Your Honor is persuaded as to the
12 soundness of Mr. Gibson's reliability on this methodology, I
13 will --

14 THE COURT: You can move on.

15 MR. OSTFELD: I can conclude my questioning on this
16 point.

17 BY MR. OSTFELD:

18 Q. So, all right. Then, Mr. Gibson, let's just move into the
19 final slide where I just want to tie this back to Professor
20 Conti's damages calculations.

21 You've said that there are two class-wide damages
22 calculations. I just want the Court to understand which of
23 your three opinions apply to which of those calculations.

24 So to begin, can you again remind the Court what
25 Professor Conti's two class-wide damages calculations are?

Gibson - Direct - Ostfeld

66

1 A. Professor Conti's first class-wide damages calculation
2 uses IQVIA data for volume and IQVIA data for pricing, and that
3 resulted in approximately \$1.3 billion in damages.

4 Professor Conti's second calculation uses IQVIA
5 volume and then substitutes that with pharmacy claims pricing,
6 and there she calculated approximately 300 million,
7 \$319 million in damages.

8 Q. All right. If Professor Conti presents her first damages
9 calculation at trial using the IQVIA pricing and the IQVIA
10 quantity data, which of your three opinions apply in rebuttal
11 to that calculation?

12 A. All three opinions would apply.

13 Q. And if Professor Conti only presents her second damages
14 calculation at trial using the pharmaceutical claims data and
15 the IQVIA quantity data, which of your opinions would apply in
16 rebuttal to that calculation?

17 A. Opinion 2 and Opinion 3 would apply.

18 Q. All right. Thank you, Mr. Gibson.

19 THE COURT: Okay.

20 MR. OSTFELD: I'll pass the witness, Your Honor.

21 THE COURT: All right. Let's take a five-minute
22 break and we'll come back for cross.

23 THE COURTROOM DEPUTY: All rise.

24 (Recess was taken at 2:31 p.m. until 2:36 p.m.)

25 THE COURTROOM DEPUTY: All rise.

Gibson - Cross - Davis

67

1 THE COURT: Okay. Cross.

2 CROSS-EXAMINATION

3 BY MR. DAVIS:

4 Q. Hi, Mr. Gibson. Nice to meet you in person. We did two
5 video depositions.

6 A. Good to meet you as well, Mr. Davis.

7 Q. So let me just narrow what I'm going to ask you about
8 today, because I just want to start with, you're not in any way
9 offering an opinion on Dr. Conti's full refund methodology; is
10 that correct?

11 A. I'm not offering beyond her full refund methodology, no.

12 Q. And you're not challenging her actual calculations. In
13 fact, I think you said on direct that you were able to
14 replicate them, right?

15 A. I'm not challenging the mechanics of that calculation in
16 terms of she got to 1.3 billion and 300 million, no.

17 Q. In fact, I think you said you were actually able to
18 replicate her numbers, correct?

19 A. I was, yes.

20 Q. And I think Mr. Ostfeld started by saying that you were
21 withdrawing your opinions regarding DIR; is that correct?

22 A. That's correct, yes.

23 Q. So you won't be arguing to the jury that any damages
24 calculations should be reduced by any rebate activity, correct?

25 A. Correct, no DIR-related information.

1 Q. And the same thing would be for the risk corridor or risk
2 sharing subsidy, correct? You're not going to be arguing that
3 that CMS subsidy should reduce any damages amounts in the
4 trial, correct?

5 A. I won't be arguing the risk corridor would be reduced.

6 Q. Okay. So let's start with your critique of the IQVIA
7 data.

8 I would say that your critique sort of falls into two
9 buckets, right? One being you look at some IQVIA documents. I
10 think Mr. Ostfeld went over them, the data disclosure policies,
11 the email that I believe was referenced, and then you compare
12 it to what you call benchmarks, correct? Those are sort of
13 your two looks at IQVIA, right?

14 A. My methodology relies on the benchmarks. The IQVIA
15 documentation to me is not part of my methodology. It was
16 corroborating. So, you know, I think, as I testified, I looked
17 at the benchmarking information and looked to see if IQVIA was
18 consistent with those benchmarks. That's my methodology. The
19 IQVIA documentation corroborated that, and then it kind of gave
20 some, I'll say, alignment with that, but that's not what I used
21 to form my opinion.

22 Q. So you're not independently relying on any of the IQVIA
23 statements, are you?

24 A. It's corroborating to my analysis.

25 Q. Okay. In fact, the email, which I have a copy of --

Gibson - Cross - Davis

69

1 MR. DAVIS: May I approach, Your Honor?

2 (Handing out documents.)

3 THE WITNESS: Thank you.

4 BY MR. DAVIS:

5 Q. Which portion of the email did you find -- did you use in
6 your work? Because this document is listed in your reliance
7 materials.

8 (Court reporter clarification.)

9 MR. DAVIS: Sorry. Let me strike that and rephrase.

10 BY MR. DAVIS:

11 Q. Which portion of this email, which is listed in your
12 reliance materials, are you using for your opinions?

13 A. So the focal -- so just to state it there, this email
14 corroborated my opinion. So, again, my methodology was the
15 benchmarking. What I pointed out that corroborated it was that
16 special considerations component, for example, that says:
17 "Please note, a notable portion of pharmacies report list price
18 in this field rather than the amount collected, therefore, the
19 field should be used with that caveat in mind." That aligned
20 with what my findings were.

21 Q. And I think I asked you at your deposition, did you ever
22 talk with anyone at IQVIA to understand what they meant by
23 this?

24 A. I didn't speak directly with anyone at IQVIA, no.

25 Q. That was true at your deposition, and it's true sitting

1 here today, right?

2 A. Yes, that's correct.

3 Q. In fact, I think you told me at your deposition that you
4 didn't have an understanding of what was meant by notable when
5 it says, "Please note, a notable portion of pharmacies will
6 report list price."

7 You didn't understand -- do you have any
8 understanding of what "notable" means, sitting here today?

9 A. They don't define what "notable" is, so...

10 Q. And you didn't investigate what notable meant by, for
11 example, talking to anyone at IQVIA, correct?

12 A. No. I haven't spoken directly with anyone at IQVIA.

13 Q. And how about "list price," did you -- I think you told me
14 at your deposition that you didn't understand what they could
15 have meant by "list price" here.

16 Have you since done any -- I think you testified that
17 you haven't talked to anyone at IQVIA. That's still true, you
18 don't know what they mean by "list price," correct?

19 A. I don't know specifically what they mean by "list price,"
20 but I think -- because I also mentioned in my deposition, list
21 price is generally thought to be higher than the negotiated
22 price. So that's the point that I take from this; that it's a
23 higher price that's being reported instead of the actual
24 negotiated price, which aligned with the findings I was seeing
25 when I performed my benchmark analysis.

1 Q. There are a number of ways to define -- potentially define
2 list price, right? You just didn't investigate what was meant
3 here, right?

4 A. I didn't investigate what they meant specifically here.
5 Again, it was corroborating for me. You know, I saw a distinct
6 difference and a significant difference between the IQVIA data
7 and the benchmarks. And this comment indicated that there's
8 going to be instances where a notable portion of pharmacies are
9 reporting something higher than the negotiated price. So it
10 was not something that was necessary for me to do.

11 Q. But you can't identify a single instance where a drug was
12 not sold at list price and inaccurately reported to IQVIA as a
13 list price? You can't identify a single instance where that
14 actually happened, right?

15 A. I can't do that because IQVIA doesn't provide
16 transactional-level detail, which is part of the reason why I
17 wanted to use those other benchmarking datasets that do
18 actually provide the transactions and I can see the negotiated
19 price.

20 THE COURT: And why you shouldn't rely on IQVIA?

21 THE WITNESS: And why I shouldn't rely on IQVIA,
22 because you can't see it.

23 BY MR. DAVIS:

24 Q. Did you investigate as part of your assignment as to how
25 often pharmacies, in particular small pharmacies, do in fact

1 sell at list price?

2 A. I haven't investigated that, no.

3 Q. You were shown several -- I think you were shown an IQVIA
4 data disclosure policy and use in litigation proceedings
5 documents from IQVIA, correct?

6 A. Yes.

7 Q. Okay. But those are nowhere in your actual reliance list
8 for your two reports, are they?

9 A. As I mentioned before, those were corroborating documents
10 for me. So, no, they're not in my reliance list, but I used --
11 my methodology focused on the benchmarking. These were
12 corroborating documents.

13 Q. So at the time you actually wrote your report and
14 supplemental report, you were not relying on those documents
15 because they weren't in your reliance list, correct?

16 A. That's correct.

17 Q. I think you mentioned at your deposition -- last
18 deposition with me that you thought it -- you agreed with me
19 that it's important to consider the context in which several of
20 those statements that Mr. Ostfeld pointed out appeared, right,
21 and to consider them in the context of the whole document,
22 right?

23 A. I believe I said any excerpt should be considered in the
24 context of the whole document, yes.

25 THE COURT: Are you still -- are you still talking

1 about the statement in Exhibit 9? Is that what you're
2 referring to?

3 MR. DAVIS: Oh, no. No, Your Honor. I'm now moved
4 on to several IQVIA sort of policy documents.

5 THE COURT: Statements.

6 MR. DAVIS: Statements, I guess, that Mr. Ostfeld I
7 believe showed Mr. Gibson on his direct. And for the first
8 time it is on redirect at his second deposition showed to him
9 as well. So I wanted to address --

10 THE COURT: Whether he's investigated those
11 statements?

12 MR. DAVIS: Well, or considered other statements that
13 IQVIA makes in those documents.

14 BY MR. DAVIS:

15 Q. For example, IQVIA states that its data is highly
16 reliable, including for academic research purposes, right? Are
17 you aware of that statement in one of those documents?

18 A. Yeah. I believe I even mentioned here that for marketing
19 and sales and then academic research were some of the reasons
20 they listed in both that document and the data source document.
21 Within the four corners of the data was my testimony before.

22 THE COURT: Are you aware of any other case where
23 damages were calculated based solely on IQVIA data?

24 THE WITNESS: I'm not aware of another case where
25 IQVIA was used for damages, no.

1 THE COURT: Have you been involved in other cases
2 with damages claims such as the kind here?

3 THE WITNESS: I would say I've been involved in other
4 damages matter focused on pharmacy pricing information. And in
5 those cases IQVIA has not been used as a source for pharmacy
6 prices.

7 BY MR. DAVIS:

8 Q. Are you aware that -- well, let me ask you a follow-up
9 question to that. Did you investigate at all how often IQVIA
10 has been used to model damages in litigation?

11 A. I haven't looked at how often IQVIA has been used in other
12 cases, no.

13 Q. So you wouldn't be aware, for example, that Dr. Stiroh
14 testified at her deposition that she used IQVIA pricing data in
15 litigation for damages?

16 A. I believe she also put some qualifications around that,
17 which I would as well. I mean, I'm not saying IQVIA data is no
18 good for any use, as you asked me. I'm saying that in this
19 case, according to the specific analyses that I performed, the
20 pricing information for IQVIA did not align. It was higher.
21 And the documents we've been discussing corroborate that. But
22 my analysis was still the difference of pricing.

23 Q. And we'll get to your benchmarks. But I guess my question
24 is, which you've answered, which is you didn't investigate how
25 often IQVIA is used to actually model damages in litigation,

Gibson - Cross - Davis

75

1 right, including by experts on both sides of this case?

2 A. I have not researched that, no.

3 Q. Okay. And you're not holding yourself out as an expert on
4 how -- whether using IQVIA for litigation purposes generally?

5 A. No. It's specific to this matter and my findings specific
6 to the IQVIA pricing.

7 Q. Did you review any testimony from the fact witnesses, the
8 manufacturers' own employees, as to how they use IQVIA and
9 whether they use it and for what purposes?

10 A. I believe I read some of that before, yes.

11 Q. Can you point me to where in your reliance materials you
12 would have listed that?

13 A. I -- you said IQVIA fact witnesses? I thought you said
14 the manufacturer employees. Sorry.

15 Q. No, no. Let me restate the question.

16 The manufacturers themselves, the manufacturer
17 defendants and their employees, did you review anything from
18 them about how they used IQVIA data and for what purposes and
19 what they think about it?

20 A. I can't remember specifics, no.

21 Q. It's not in your reliance materials, is it?

22 A. No. I cannot remember any, no.

23 Q. Well, do you want me to show you your reliance materials?

24 A. I can't remember any specifics I've read of someone from
25 the manufacturers testifying how they -- or testifying about

Gibson - Cross - Davis

76

1 how they use the materials, IQVIA.

2 Q. Are you aware that Dr. Conti's damages analysis in the
3 *Blue Cross Blue Shield* case involving adulterated drugs used
4 IQVIA pricing data?

5 MR. OSTFELD: Your Honor, I have to object to this.
6 And Mr. Gibson has already testified he doesn't have the
7 foundation to testify about use of IQVIA in other cases. He's
8 also not a lawyer.

9 THE COURT: Yeah. That's what he said. Yeah.

10 Did she say that? Refresh my recollection. Did
11 Conti say that?

12 MR. DAVIS: Say what, Your Honor? Sorry.

13 THE COURT: That that analysis -- that IQVIA was used
14 in the *Blue Cross*?

15 MR. DAVIS: It was, Your Honor.

16 BY MR. DAVIS:

17 Q. So back to the manufacturer witnesses, do you want me to
18 show you your reliance list or will you take my word for it
19 that you didn't list any manufacturer witnesses on your
20 reliance list for your two reports?

21 A. That's -- yeah, I'll take your word for that, yes. Thank
22 you.

23 Q. Okay. So, for example, you wouldn't have been aware -- I
24 think you used the term "benchmark" quite a bit in your direct.
25 Are you aware that ZHP's Hai Wang testified that IQVIA pricing

Gibson - Cross - Davis

77

1 was a benchmark, quote, benchmark in his words?

2 MR. OSTFELD: Objection. Objection; foundation and
3 context.

4 THE COURT: Yeah. I certainly don't know the context
5 the question was asked.

6 MR. DAVIS: I can make a proffer.

7 THE COURT: Just yes or no, do you know about that
8 statement?

9 THE WITNESS: I don't know about that statement, no.

10 THE COURT: Okay.

11 BY MR. DAVIS:

12 Q. You didn't consider it in your evaluation of whether
13 Dr. Conti's --

14 THE COURT: He did not because he didn't know about
15 it.

16 MR. DAVIS: Okay.

17 BY MR. DAVIS:

18 Q. Are you aware that Teva uses IQVIA pricing data to prepare
19 and submit its SEC filings, including the 10-Ks and 10-Qs?

20 MR. OSTFELD: Objection; foundation.

21 THE COURT: Is this an apples-to-apples kind of a
22 thing?

23 MR. DAVIS: It's showing how these -- Your Honor,
24 it's showing how these manufacturer defendants believe in
25 IQVIA's pricing data. They paid millions of dollars per year

Gibson - Cross - Davis

78

1 for subscriptions to it. They call it a benchmark. Teva uses
2 the pricing data, for example, in preparing its SEC filings,
3 which obviously have to be accurate as a matter of law.

4 They rely on that, that pricing data in coming up
5 with, you know, in preparing those publicly filed 10Ks and 10Qs
6 that report sales. And he didn't.

7 BY MR. DAVIS:

8 Q. And my question of Mr. Gibson is that in doing your -- in
9 your methodology of considering Dr. Conti's use of IQVIA, you
10 didn't evaluate any of that, any of the manufacturers' own
11 statements, uses, and beliefs regarding the accuracy of IQVIA
12 data, did you?

13 A. I didn't evaluate statements for how the manufacturers
14 were using it. I would say that I'm not certain in that
15 context specifically how they're using it. So one of the
16 points that I testified about was it is widely used and they
17 provide caveats on price. So I -- I would -- I don't know how
18 they're using it, and they could be using it within the context
19 of what IQVIA recommends.

20 Q. You could have asked them, though, they're the ones who
21 hired --

22 THE COURT: I think we're getting a little far
23 afield. It's an apples-to-apples, and basically what you're
24 trying to argue with this witness is that they used IQVIA when
25 they want to, and when they don't, they don't. And that

Gibson - Cross - Davis

79

1 becomes argumentative. He's not aware of any case similarly
2 situated where this IQVIA data has been used. And I think it
3 ends there.

4 MR. DAVIS: Okay.

5 BY MR. DAVIS:

6 Q. You agreed with me, Mr. Gibson, at your deposition that
7 there is pretty substantial pricing variability for
8 prescription drugs in the U.S.; is that right?

9 A. I believe I said there's variability in pricing for
10 prescription drugs, yes.

11 Q. And that variability includes by pharmacy type, correct?

12 A. There can be variability by pharmacy type as well, yes.

13 Q. Correct.

14 And by pharmacy type, I mean large chain, big box
15 grocery store-based pharmacies versus small independent
16 pharmacies, right? There is pricing variability based on
17 pharmacy type in that sense, correct?

18 A. There's generally pricing variability, yes.

19 Q. Okay. And I believe you testified that you don't have any
20 analyses in your report that quantify that variability by
21 pharmacy type, correct?

22 A. I didn't quantify variability by pharmacy type. But I
23 would also state that that's not a goal of my analysis of
24 the -- the --

25 Q. Sorry. Go ahead.

Gibson - Cross - Davis

80

1 A. Sorry. What I was looking at was the prices across those
2 types and its average prices, and that's how I was doing the
3 benchmarking in those comparisons.

4 Q. You didn't -- it's just that you didn't consider the
5 pricing variability by pharmacy type at all in your analyses,
6 correct?

7 A. I didn't perform any analyses to quantify it.

8 Q. Okay.

9 A. It's inherent in the analysis I'm performing, that
10 variability, those price points in each of the datasets are
11 present.

12 Q. Well, I'm not sure I agree with that, though. If you look
13 at the nine -- let's take the pharmacy defendant data, for
14 example, that comes from the nine largest -- large chain, big
15 box, grocery store and large mail-order pharmacies in the
16 country, correct?

17 A. That's correct, yes.

18 Q. It doesn't include any data from small independent
19 pharmacies, does it?

20 A. That's correct.

21 Q. Okay.

22 A. But that -- why I say it's included in the dataset, so my
23 analysis wasn't looking at that in isolation, it was looking at
24 that data in comparison to things like the MSP claims data and
25 the PDE data and the Part D data, which are broadly inclusive.

1 The Part D data, for example, includes all transactions across
2 the program.

3 Q. Well --

4 A. And from all of those channels, and the pricing was
5 consistent overall.

6 Q. We'll get to those. I'm focused on the pharmacy defendant
7 data benchmark right now.

8 And that's from nine pharmacies, correct?

9 A. That's correct.

10 Q. Nine, all of them the largest, large chain, big box,
11 grocery store-based, large mail-order pharmacies in the
12 country, correct?

13 A. They're nine large pharmacies that account for 70 percent
14 of the overall market. So they're big, but they're also most
15 of the market.

16 Q. How many pharmacies are there in the U.S.?

17 A. I don't know off the top of my head.

18 Q. 50,000?

19 A. About that.

20 Q. 70,000?

21 A. Yeah.

22 Q. Okay. And would you agree with me that IQVIA pulls from a
23 much broader range of pharmacies than these nine -- nine
24 exclusively large pharmacies in the pharmacy defendant data?

25 A. Well, I don't know the specific number of pharmacies.

1 IQVIA samples from a, you know, broad array of pharmacies, but
2 I don't know the exact number. They don't publish that.

3 Q. You didn't analyze how that -- how pricing variability by
4 pharmacy type might have skewed the pharmacy defendant data
5 lower for pricing than the IQVIA reported data which pulls also
6 from tens of thousands of small independent pharmacies,
7 correct?

8 A. I did not. But I disagree; part of the reason I do that
9 is I disagree that it skews it. As I mentioned, the pharmacy
10 data was consistent with the other datasets I saw. And I think
11 that also, as I testified earlier, relies upon an assumption
12 that the IQVIA weighting of the pharmacy types is an absolute
13 fact, which is, you know, not something the way in which I
14 would use the IQVIA data or the way in which I think IQVIA was
15 instructed for data to have been used.

16 Q. Well, let's dive into that.

17 But you haven't done that analysis, have you?

18 A. Could you ask your question again? I'm sorry.
19 Specifically what analysis?

20 Q. You haven't actually done any analysis to understand or
21 quantify how pricing variability between large -- the largest
22 pharmacies in the U.S. and small independent pharmacies could
23 have affected the price as reported in the pharmacy defendant
24 data versus the price as reported in the IQVIA data which does
25 include tens of thousands of small independent pharmacies,

1 correct?

2 A. I have not done an analysis of the variation -- of that
3 variation, no.

4 THE COURT: So let me just ask this question: It
5 seems to me that much of this questioning is going, if the
6 Court were to allow the testimony, goes to the weight of the
7 testimony and not to the 702 issue.

8 MR. DAVIS: Well, I think it -- sorry.

9 THE COURT: Because if I were to allow Conti to
10 testify, this would be what the cross would look like of this
11 witness. It seems to me that that would be going to the weight
12 of the testimony.

13 MR. DAVIS: It certainly, I think, can be viewed that
14 way, Your Honor. But I think it's also to the methodology.
15 Mr. Gibson didn't examine pricing variability, of which there
16 is literature out there that shows that drugs are more
17 expensive at small independent pharmacies often by a lot.

18 THE COURT: So how does the Court resolve that? On
19 the one hand, the defendants say that your witness used
20 methodology and relied on data that she shouldn't have relied
21 on at all. It was impermissible. And on the other hand, then
22 the plaintiffs take the position that this witness didn't do a
23 thorough enough analysis to rebut the fact that she shouldn't
24 have used the data at all.

25 It kind of seems somewhat of a syllogism and we're

1 going around in circles. So either this Court has to decide
2 whether her analysis relying on IQVIA data is permissible or
3 not.

4 This witness would be permitted to testify that it
5 was a flawed analysis. Number one, it shouldn't have been
6 used. And number two, if you are going to use it, that it's a
7 flawed analysis because of the benchmarks that he ascribed to
8 it.

9 The plaintiff then turns around and says, okay, we
10 don't agree with Mr. Gibson because he didn't look at all the
11 variables with respect to sizes of pharmacies, et cetera, et
12 cetera. That all sounds like a weight argument to me.

13 MR. SLATER: Your Honor, we default to both experts
14 testifying.

15 THE COURT: What?

16 MR. SLATER: The plaintiffs default to both experts
17 testifying on a weight basis if that's the choice.

18 THE COURT: "Default to," what does that mean?

19 MR. SLATER: Meaning that Your Honor questioned
20 whether it's a weight of the evidence issue as opposed to an
21 exclusion based on methodology. And from the plaintiffs'
22 perspective, we believe that the appropriate place to end up is
23 more than likely both experts will testify and the jury will
24 determine the weight to give to their testimony.

25 THE COURT: Well, I think the sole question that I am

Gibson - Cross - Davis

85

1 wrestling with is whether or not Conti testifies at all relying
2 on the IQVIA data. I think that's the sole question. And from
3 there, if I permit her to do so, this witness's testimony seems
4 perfectly permissible.

5 MR. DAVIS: If it's a -- sure. And if it's a weight
6 argument, we're happy to live with that result.

7 THE COURT: It's only a weighted argument if the
8 argument comes in at all -- the opinion comes in at all.

9 MR. DAVIS: Well, in that case, I would encourage you
10 to let me do my cross with Mr. Gibson.

11 THE COURT: Not if it's going to the weight. Let's
12 assume in your analysis that the data comes in, any of those
13 questions thereafter, I think the only probative
14 cross-examination should be this witness's testimony that
15 reliance on the IQVIA data is not reliable. That's the sine
16 qua non of his testimony.

17 MR. DAVIS: And we --

18 THE COURT: Not whether you can nitpick at why he --
19 as to the analysis and why the damages are wrong but why it's
20 impermissible to rely upon that data in the beginning.

21 MR. DAVIS: And that does sound, I think, like a
22 weight argument because, you know, we obviously take issue with
23 his benchmarks. I would go through them and point out his what
24 we perceive as methodological shortcomings as well, which does
25 get to 702.

Gibson - Cross - Davis

86

1 But if Your Honor does determine it's a weight issue,
2 then both experts should be permitted to testify.

3 THE COURT: I don't know. I have not heard testimony
4 that this type of data has been relied upon in calculating
5 these types of damages in these types of cases.

6 What I've heard is that they're unreliable; that this
7 data is unreliable, you shouldn't use it for litigation
8 purposes, and that's what I've heard.

9 MR. DAVIS: We're happy to cite cases to Your Honor
10 where IQVIA is used to calculate damages.

11 THE COURT: Did Conti use them before?

12 MR. DAVIS: In the *Blue Cross Blue Shield* case, Your
13 Honor.

14 MR. SLATER: Extensively.

15 THE COURT: And where was she -- no need.

16 Where was she excluded?

17 MR. DAVIS: She wasn't excluded in that case. Her
18 opinion survived a Rule 702 challenge, and she was -- the case
19 settled on the footsteps of trial. But, you know, she had
20 passed a 702 challenge to her methodology and was fully
21 prepared to go to trial and assess damages based on IQVIA data.

22 THE COURT: Limit your questioning solely to the
23 reliability of the IQVIA data.

24 Did you want to say something?

25 MS. BROWN: I did, quickly, Your Honor. Just because

1 I did ask Dr. Conti about her reliance in the *Blue Cross Blue*
2 *Shield* case on what data she used.

3 The only publicly available report we have shows that
4 she used transaction data from the TPPs in that case.

5 THE COURT: And not the IQVIA data?

6 MS. BROWN: And not IQVIA. Doesn't mention the word
7 "IQVIA" in her hundred-page report. And I asked her, ma'am,
8 maybe you were mistaken when you said you used IQVIA, and she
9 said something like, well, the report references transaction
10 data, but I also considered IQVIA.

11 So to be clear, the report you can get off the docket
12 that is publicly available makes no mention of IQVIA and, in
13 fact, talks about the transaction-type data, pharmacy data,
14 data from the TPPs like Mr. Gibson used from MSP.

15 THE COURT: Why are you telling me that she used the
16 IQVIA data when she couldn't answer the question directly to
17 counsel?

18 MR. DAVIS: It was a class damages report, Your
19 Honor. IQVIA is the only available data to use. It's the best
20 available and only available data. The PDE data from plans,
21 Part D plans, for example, those are business records. The
22 claims data from MSP, those are business records. That data is
23 not available. The PDE data submitted to Medicare is not
24 available. Mr. Gibson relied on a one-page summary file for
25 comparing IQVIA to the Medicare Part D data.

1 The IQVIA data is the best available and only
2 available data for the class, for the class side of calculating
3 damages. And I think that's -- you know, and I'm happy to go
4 back and double-check myself here, but Dr. Conti's class
5 damages calculations in BCBS were using IQVIA data.

6 THE COURT: Okay. You'll let me know, but finish up
7 with this witness.

8 MR. DAVIS: Okay.

9 BY MR. DAVIS:

10 Q. You don't take issue with IQVIA's reported quantities in
11 your opinions, do you, Mr. Gibson?

12 A. My opinions don't take issue with the quantity, no.

13 Q. Okay. So I want to talk about this slide.

14 (Counsel conferring.)

15 MR. OSTFELD: It is slide 40.

16 MR. DAVIS: Slide 40. Okay. Thank you.

17 Got it. Okay.

18 BY MR. DAVIS:

19 Q. You recall this slide of your presentation, correct?

20 A. Yes.

21 Q. Okay. And that was to rebut Dr. Conti's opinion that as
22 the pharmacy defendant data approximates IQVIA in terms of
23 quantities, that you see a convergence I believe was the word
24 you used in direct on the prices, right? And you're rebutting
25 that conclusion including with this slide, correct?

Gibson - Cross - Davis

89

1 A. I was demonstrating that if you disaggregate the analysis
2 that Dr. Conti performed, that that convergence doesn't hold.

3 Q. Okay. Well, let's look at those numbers.

4 MR. DAVIS: May I approach, Your Honor?

5 THE COURT: Yes.

6 THE WITNESS: Thank you.

7 BY MR. DAVIS:

8 Q. Do you recognize this as Dr. Conti's supplemental damages
9 expert report that was dated I believe in December of 2023?

10 A. Yes.

11 Q. Okay. And I'm going to focus on a series of tables that
12 started at page 4, Tables 1, 2, 3, 4, 5, 6 and 7. It's pages 4
13 to 8.

14 Do you see those?

15 A. Yes.

16 Q. Okay. Do you dispute any of the numbers in those tables?

17 A. I don't dispute the numbers as they appear. So I don't
18 dispute that Professor Conti performed an analysis that showed
19 IQVIA is, for example, projecting quantities of 24 million for
20 the valsartan, 160-milligram, or the quantities that were
21 recorded in the pharmacy dataset.

22 So I don't -- the numbers that's shown that way I
23 don't dispute. I dispute how she's using the comparison, just
24 to be clear, but I don't dispute the numbers. That she
25 calculated those numbers, let me put it that way.

Gibson - Cross - Davis

90

1 Q. And I think you just told me you don't dispute the IQVIA
2 or the pharmacy dataset quantities, correct? That's not
3 something you dispute?

4 A. I don't have an opinion disputing the quantities. But
5 I've also testified that those quantities are based upon a
6 sample extrapolation, and so I dispute how they're being used
7 in some of these instances. So I did testify that I disagree
8 with using those quantities to compare them, you know, use them
9 as a fact and compare them to another dataset and validate it.
10 And that's -- so the use of them, not the numbers or that they
11 calculated.

12 Q. Let me just read to you from your second deposition. "You
13 don't have any reason to doubt the accuracy of IQVIA's volumes,
14 do you?"

15 "Answer: I have not done any independent study of
16 IQVIA's volumes or extrapolation methodology."

17 Is that still your testimony?

18 A. That is, and consistent with what I just said. I don't
19 dispute how they extrapolate it. I dispute with how they're
20 being used.

21 Q. Okay. So let's take the -- let's start with Teva, which
22 is the green plotted chart on page 40 of your PowerPoint. Is
23 there a reason the X axis only goes to 60 percent there?

24 A. Is it a reason?

25 Q. Yeah. As opposed to the other two which go 100 percent.

1 A. I think that's where the observation stopped.

2 Q. Right. And, in fact, for Teva the pharmacy defendant data
3 only captures 39 percent of the quantities that IQVIA captures,
4 correct?

5 A. I think -- the IQVIA samples pharmacy -- so, I'm trying to
6 explain this myself here. Sorry.

7 The IQVIA, I agree that if you take as an assumption
8 that IQVIA's projected totals are the totals for the whole
9 market, that is the percentage you get.

10 What I objected to was assuming that that is an
11 absolute number, that that's -- and also the -- and that that's
12 absolutely correct. So there's, you know, it is a sample with
13 an estimate.

14 Q. But you're not disputing it, at the end of the day? It's
15 kind of we're mincing words here, but you're not disputing the
16 quantities, right?

17 A. I'm not disputing it for how she uses them in her
18 calculation.

19 Q. Okay.

20 A. So that's where -- I mean, my opinion was focused on her
21 damages calculation. So I'm not disputing how she uses those
22 numbers in her calculation as an estimate of the volume.

23 Q. Okay. And for Teva, that's only 39 percent of what IQVIA
24 captures, right?

25 A. In the pharmacy claims data related to Teva, it's -- the

Gibson - Cross - Davis

92

1 volumes there are 39 percent of what IQVIA estimates.

2 Q. Okay. And, in fact, if you look at Table 4, almost
3 90 percent of those Teva volumes in the pharmacy defendant
4 dataset are mail order, right?

5 A. For Teva valsartan, 160-milligram.

6 Q. Sure. And it's 68 for 320. 97 percent for 40-milligram?

7 THE COURT: Can you just tell me the point you're
8 trying to make because I am lost.

9 MR. DAVIS: Sure.

10 BY MR. DAVIS:

11 Q. Would you agree, Mr. Gibson, that mail order, there's
12 substantial evidence out there that mail order is cheaper?

13 A. Mail order can be cheaper than retail. That's correct.

14 Q. In fact, the Department of Health and Human Services has
15 said that, right? They've said that mail order is routinely a
16 cheaper way to fill prescriptions than going to the pharmacy
17 counter, right?

18 A. Mail order can be cheaper than going to the pharmacy
19 counter, that's correct.

20 Q. And the Teva data here is, by a huge preponderance,
21 overrepresented by mail order, right?

22 A. Well, again, that's where I have not agreed, is that the
23 weighting -- so this is back to we talked about using the IQVIA
24 data in the four corners, so using the specific weightings
25 that's showing up in IQVIA to invalidate the other weightings

1 is where I disagree. Because when I look at the Teva prices
2 for valsartan in the pharmacy data, they're consistent with the
3 other benchmarks that I see.

4 So that's -- you know, so I don't agree that for
5 these products the pricing appears to be impacted by a
6 weighting in the pharmacy data.

7 Q. You, in fact, I think testified that you did not attempt
8 to consider how mail order prices might affect your analysis,
9 right?

10 THE COURT: Okay. I'm going to just cut this,
11 curtail this. This is really going to the weight of the
12 evidence. Let's focus on whether or not IQVIA is a reliable
13 source or not. You'll persuade me, yes or no, that Conti used
14 such data in the *Blue Cross Blue Shield* case and whether
15 experts have used it in the other field. This expert is not
16 aware of it being used in any other similar case. It itself
17 says it's not to be used as a reliable factor, so you'll have
18 to persuade me.

19 But all these questions are going to his analysis and
20 that goes to the weight. It's jumping over, if you will,
21 leapfrogging over the issue of whether or not it's even a
22 reliable source to begin with under 702. So focus on that or
23 I'm going to cut you off, no more questions.

24 MR. DAVIS: Okay. Well, let me -- I'll just make a
25 short proffer then and I'll move on.

Gibson - Cross - Davis

94

1 THE COURT: Okay.

2 MR. DAVIS: Which is that Torrent -- like if you
3 actually look at the quantity, you know, 100 million Teva
4 quantities are omitted from the pharmacy defendant data that
5 IQVIA reports on. Those 100 million quantities were
6 overwhelmingly filled at small independent pharmacies because
7 this retailer data only is the nine largest pharmacies. There
8 is pricing variability that Mr. Gibson acknowledged.

9 THE COURT: Okay. But the question to ask, I'll ask
10 the question, is how can you say that the IQVIA data is
11 unreliable when it, in fact, considers other sources that your
12 analysis hasn't considered?

13 THE WITNESS: Because when I compare the IQVIA data
14 to benchmarks that, again, I'll take the Part D information
15 that's, again, 58 or 56 percent of Professor Conti's damages.
16 The Part D data includes all sources, retail, mail order,
17 everything, it's everything for Part D. Those prices are
18 consistent with what I saw in the pharmacy claims data and I
19 saw in the MSP claims data, which is a census for those two
20 third-party payors.

21 So, you know, I disagree with the statement that the
22 pharmacy data has a weighting that is skewing the pricing.
23 When I look at the pharmacy data, it's consistent with the
24 other benchmarks. IQVIA is inconsistent with the other
25 benchmarks in every instance, even across ZHP Solco and

1 Torrent.

2 MR. DAVIS: My issue, Your Honor, is he says they're
3 different but doesn't examine why they might be different.
4 It's -- and so -- and I'll give Your Honor the example of
5 Torrent's, where 75 -- in contrast to the 39 percent of almost
6 all mail order prescriptions that are with Teva, the pharmacy
7 defendant data captures 75 percent of the quantities that IQVIA
8 has for Torrent. And lo and behold, the pricing converges.
9 The pharmacy defendant data shows very similar pricing for
10 IQVIA.

11 THE COURT: But I think you're missing the point, is
12 that you're not an expert, okay. The experts have testified as
13 follows. This expert has testified, the other expert has
14 testified that they're not aware of any other case that's used
15 this type of data. And I don't recall Conti saying that she is
16 aware of any other cases that have used this type of data. I
17 don't know. I'll have to go back and see what her testimony
18 was with respect to the *Blue Cross* case. You know, counsel
19 mentioned that she didn't quite say what she said. I'm going
20 to go back and take a look at that. But that to me is really
21 what the focus of this examination should be and not whether or
22 not we can nitpick at how, you know, each side has come up with
23 their damages calculation.

24 It still to me is whether or not this is the type of
25 data that's reasonably relied upon by experts in this type of

1 field.

2 And I don't recall Conti saying that she is aware of
3 any other experts using this type of data. I have to go back.
4 And I still haven't read her testimony, because I want to be
5 able to read it in connection with what the damages briefing is
6 going to show me.

7 But all right. Can you wrap it up?

8 MR. DAVIS: Sure. And I can move on. And we're
9 happy to provide you cases where it has been used as well.

10 And just I'll -- I understand you want me to move
11 quickly through this stuff, I'll address a few high points.

12 BY MR. DAVIS:

13 Q. With respect to the MSP data, that's .07 percent of the
14 class damages, correct?

15 A. It's a small percentage of the class damages, but it's a
16 hundred percent of the MSP and the EmblemHealth and SummaCare,
17 for those third-party payors, but for them it's their census.

18 Q. Sure. And I think you said it was apples to apples, but
19 there is no way to actually go look at a claim in the MSP data
20 and find that equivalent claim in IQVIA, right?

21 A. Well, that's part of the problem, yeah. So, yes. And
22 that's exactly what I'm saying, is that the IQVIA -- the MSP
23 data, I can specifically look at each and every one of those
24 transactions and see the negotiated price and then I can
25 actually even tie that directly to pharmacy claims data where I

1 can match similar transactions and do the same to PDE data, for
2 example. The IQVIA data is the only dataset where I can't do
3 that. I can't match the transaction level, and it's the only
4 dataset that's higher by about a consistent amount.

5 Q. Well, you can't do that with your Medicare Part D summary
6 file either because that's not data, that's a one-page summary
7 file, correct?

8 A. For SummaCare and EmblemHealth I can, and I did. So for
9 SummaCare and EmblemHealth, they have the PDE data, which the
10 PDE data is what is used by CMS to create that Part D
11 dashboard. So in that instance, absolutely, those two payors,
12 which is their census for Part D, I can match those
13 transactions.

14 Q. Are payors' PDE data publicly available, to your
15 knowledge?

16 A. They're not publicly available, they're available by
17 request through ResDAC.

18 (Court Reporter clarification.)

19 THE WITNESS: It's R-E-S-D-A-C, I believe.

20 BY MR. DAVIS:

21 Q. And you're not guaranteed they're -- have you requested
22 that data?

23 A. I haven't requested it, the PDE data from ResDAC, no.

24 Q. And you're not aware whether they would even give it over
25 if you request it, are you?

1 A. There are conditions around them providing that, yes.

2 Q. And the only way you got the assignors' PDE data in this
3 case is because it was produced in discovery under a protective
4 order, correct? These are confidential business records of
5 these companies, right?

6 A. I agree, that's the only way I got the PDE data for these
7 two entities, yes, applied.

8 Q. Okay. Let's talk about the Medicare subsidies that remain
9 in your report.

10 So I think you said you're not offering an opinion on
11 the risk corridor subsidy anymore, right?

12 A. I'm not offering any opinion on the risk corridor subsidy.
13 I would say I wasn't previously performing an analysis of the
14 risk corridor subsidy, was reducing it, the DIR, so...

15 Q. Sure. But you won't be offering an opinion to the jury
16 that the damages should be reduced by any risk corridor
17 payments from CMS, right?

18 A. I will not, no.

19 Q. Okay. Let's talk about the direct subsidy. I think you
20 defined it in your deposition as a payment by CMS to subsidize
21 the plan's provision of the Part D benefit, right? Is that
22 still -- is that accurate?

23 A. That's correct, yes.

24 Q. Okay. And that subsidy is paid prospectively based on the
25 Part D plan's bid for the upcoming calendar year, right?

1 A. I don't agree that it's paid prospectively in this sense;
2 that subsidy is estimated as to what it should be and then
3 estimated payments are made on a monthly basis that's
4 reconciled, as I believe was the testimony, at the end of the
5 year. So the term "prospective" isn't the way I would frame
6 it. You know, they're receiving payments in advance of,
7 frankly, the reconciliation.

8 THE COURT: I thought this was a legal argument.

9 MR. DAVIS: There's a bit of a factual foundation to
10 it. And I'll wrap it up with this question.

11 BY MR. DAVIS:

12 Q. Which is, as a general subsidy, do you agree with what you
13 told me at the deposition that the direct subsidy amount is not
14 specific to any medication? Do you agree with that?

15 A. I agree with that it's not specific to any medication. I
16 think as I had testified in my deposition, it's specific to a
17 condition, and a condition, for example, an example I gave was
18 primary pulmonary hypertension, it's specific to the
19 medications used to treat that condition.

20 Q. Well, I have an issue with that, too, which is primary
21 pulmonary hypertension is not an on-label use for valsartan, is
22 it?

23 A. I don't know.

24 MR. OSTFELD: Objection; scope.

25 THE WITNESS: I don't know whether -- sorry.

1 MR. OSTFELD: Foundation.

2 BY MR. DAVIS:

3 Q. Okay. You would agree for all of the three remaining
4 Medicare subsidies that you discuss and still have an opinion
5 on, that those are all applied post point of sale, correct?

6 A. So the -- I'm thinking of the words. The low-income
7 subsidy and the catastrophic subsidy are paid post. So they
8 are paid by CMS to the third-party payor post point of sale.
9 They are -- at the point of sale specific transactions trigger
10 them.

11 Q. I think in your deposition you said that they were after
12 the point of sale adjustments, quote; is that right?

13 MR. OSTFELD: Your Honor, I'm sorry, if there's going
14 to be impeachment, could I please have the page and line
15 citations of the deposition?

16 THE COURT: Can we --

17 MR. DAVIS: Sure. Deposition two, 85, line 21
18 through 86, line 10.

19 BY MR. DAVIS:

20 Q. "DIR amounts as well as other after the point of sale
21 adjustments. So DIR is one of them that I highlighted and then
22 others as we discussed, you know, like the low-income subsidy
23 and the catastrophic reinsurance," right?

24 A. Right. Those adjustments are applied after the point of
25 sale. So, yes, that's part of my opinion is that Professor

1 Conti's use of the point of sale, for example, right, it does
2 not include those adjustments.

3 Q. And you offer no opinion as to whether the TPPs were
4 obligated to pay the full amount at the point of sale, right?

5 A. Can you ask your question again? I'm not sure I
6 understand. Pay the full amount of?

7 Q. The full amount assigned to them regardless of the
8 catastrophic or low-income subsidies. You're not offering any
9 opinion in this litigation as to whether the TPPs paid those
10 full amounts as determined at the point of sale regardless of
11 whether these two subsidies may reduce those payments after the
12 fact, including at final reconciliation, which I think you told
13 me at your deposition was nothing is final until the final
14 reconciliation, right?

15 A. Well, I agree with the last part of the statement that
16 nothing's final till the final reconciliation. I'm sorry, I'm
17 trying to make certain I follow your question about the
18 third-party payors paying the full amount at the point of sale.
19 I'm sorry. If you ask me that again to make certain I answer
20 it correctly.

21 Q. Sure.

22 You're not offering an opinion that the TPPs are
23 obligated to pay the full amount assigned to them at the point
24 of sale, right?

25 A. Correct. So I'm not -- I am not offering an opinion that

1 the third-party payors pay the amount that's initially assigned
2 to them at the point of sale, that is, adjudication; that is
3 correct.

4 Q. Thank you.

5 You testified that you did work with the PDE data
6 from the two assignors in this case, Emblem and SummaCare,
7 right?

8 A. That's correct.

9 Q. And I think you were actually -- and I think you also
10 testified on direct that that data is mandated by CMS to be
11 maintained, collected, put together in a common format,
12 maintained and submitted to CMS, right?

13 A. Correct. The third-party payors have to submit that to
14 CMS.

15 Q. And so for those two subsidies that are specific, the
16 low-income and the catastrophic reinsurance subsidies, you were
17 actually able to go through and tabulate for those two
18 assignors the precise number of claims that eventually had
19 those subsidies applied to them, correct?

20 A. I was able to match from the PDE data to the claims data
21 in an instance where I can match it and identify where that
22 occurred, correct.

23 Q. Right. And so I think for the 9,000 -- we'll call it
24 10,000, 9,844, for the almost 10,000 claims you reviewed in
25 that assignor PDE data, you found, for example, that 333 of

1 them had the catastrophic reinsurance adjustment in that PDE
2 data, correct?

3 A. I believe that's it. I don't have the numbers in front of
4 me. Overall it was 28 percent that have either the
5 catastrophic or the low-income subsidy.

6 Q. About 3 percent had the catastrophic reinsurance subsidy
7 that applied to the claim at some point, right?

8 A. I think that would be -- if that number is correct, that
9 would be correct. I don't have the table in front of me.

10 Q. Okay. And for those 333 claims, I think you provided an
11 example in your report, but for all of those 333 claims, you
12 would be able to subtract out the amount of -- or someone would
13 be able to subtract out the amount of that adjustment, correct,
14 if that was mandated?

15 A. Correct.

16 Q. Okay. And you would expect that the other absent class
17 member Part D plans would have the very same ability to do that
18 with their PDE data, correct?

19 A. That's correct.

20 Q. And that's true also for the low-income subsidy, right?

21 A. That's correct, yes.

22 MR. DAVIS: Okay. Thank you, Your Honor. That's all
23 I have. Thank you, Mr. Gibson.

24 THE COURT: Okay. You can step down. Thank you.

25 (Witness left the stand.)

1 THE COURT: If you'll gather the exhibits, please.
2 Gather your exhibits.

3 MR. OSTFELD: Yes. Thank you, Your Honor.

4 THE COURT: Okay. Any of the parties want to be
5 heard?

6 MR. SLATER: Sure.

7 Your Honor, briefly. Plaintiffs believe that the --
8 I'm going to pick it apart piece by piece. Those IQVIA
9 documents should not be considered or admitted based on the
10 testimony. They were not relied on. They weren't part of the
11 methodology, and they basically amount to a legal disclaimer so
12 if somebody uses IQVIA data and doesn't like the outcome, they
13 can't go back to IQVIA. That's between the purchaser of the
14 data and IQVIA, but is not a reliability issue that could be
15 held against the plaintiffs. I think it's both under
16 Rule 403 -- definitely a 403 issue that that should not be
17 considered.

18 THE COURT: Wait. I'm losing you. So Gibson can't
19 rely upon it but Conti can?

20 MR. SLATER: No. I'm talking about those IQVIA
21 documents with the legal disclaimers in them --

22 THE COURT: Oh.

23 MR. SLATER: -- that were pulled out. We think those
24 should not be considered at all, certainly under the Rule 403,
25 to the extent there's any relevance. Because they're really

1 just legal disclaimers. And it's very clear. And they also
2 talk about the highly probative nature of the data. Highly?

3 MR. DAVIS: Highly reliable.

4 MR. SLATER: Highly reliable.

5 The email we also don't believe should be relied on.
6 It's obviously hearsay and --

7 THE COURT: Wait. So are you conceding that he can
8 testify under Rule 702 and now you're making an application as
9 to why certain documents should not be permitted before the
10 jury? What are you asking me to rule on?

11 MR. SLATER: In --

12 THE COURT: It sounds like a concession that he's
13 permitted under 702 with certain exceptions.

14 MR. SLATER: Well, what I was trying to do was
15 undercut the basis for his opinions by pulling these pieces out
16 and just to make clear this was not part of his methodology and
17 that they wouldn't be considered so at least we understood what
18 we're arguing about so we don't even have to address the email
19 if Your Honor agrees that it would not be considered. Because,
20 for example, he never corroborated it. It's a hearsay
21 document. He didn't rely on it. He said he didn't have any
22 idea what a notable percentage meant. That could have been
23 five people. It could have been --

24 THE COURT: Well, I'll reserve on that, whether or
25 not that goes before them. But an expert is entitled to rely

1 on any piece of evidence. And so he relied on that to inform
2 his opinion that IQVIA data is not reliable.

3 MR. SLATER: I think his testimony was he didn't rely
4 on it but he said it was corroborative.

5 THE COURT: Yeah.

6 MR. SLATER: And because it's a hearsay document and
7 it is not reliable, for him to say that he's going to rely on
8 it, because it will introduce significant questions, what does
9 notable mean? He doesn't know what list price means. He
10 didn't track it down, so --

11 THE COURT: Well, yeah, okay. We can argue about
12 that document at some other point.

13 MR. SLATER: That's my concern. Fair enough.

14 I think that, to boil it up, I think that if
15 Dr. Conti is going to testify, I think that he can testify.
16 We've given you our argument on collateral source. We're happy
17 to talk about it more when Your Honor feels it's the
18 appropriate time.

19 As far as the IQVIA data reliability which was the
20 big core of his testimony, I think that it's a question of
21 weight for the jury whether the IQVIA data is reliable or not.
22 Dr. Conti did --

23 THE COURT: That's a 702 inquiry. 702, has to be
24 based on reliable -- a product of reliable principles and
25 methods. So it is a question for this Court to determine at

1 the inception whether or not Conti's reliance on the IQVIA data
2 is reliable and an acceptable practice and method.

3 MR. SLATER: And I think that he made some -- please,
4 John.

5 MR. DAVIS: Go ahead.

6 MR. SLATER: -- I think he made some important
7 concessions today that should allow the testimony to be heard
8 on IQVIA by Dr. Conti.

9 Number one, he admitted it's highly reliable for
10 academic research, which is obviously an important part of 702
11 and how experts are allowed to use data. If it's used in the
12 academic world, that's an important touchstone to allow it to
13 be used in the courtroom. And Dr. Conti testified --

14 THE COURT: Who connected that dot?

15 MR. SLATER: Dr. Conti did. She testified --

16 THE COURT: She connected the academic research dot
17 to the litigation dot?

18 MR. SLATER: She did. She testified that she uses
19 that regularly in her academic research, regularly relies on in
20 her peer-reviewed literature, and I think that really gets us
21 there enough. That's number one.

22 Number two, there was a brief part of the cross which
23 I think I don't want to get lost on the Court. The
24 manufacturers, the pharmaceutical manufacturers do see this as
25 the gold standard data. They rely on not just for market share

1 but they testified for pricing data. So he didn't consider
2 that at all. I think that's a significant methodological
3 issue. I think it will certainly go to the weight.

4 But it shows that when Your Honor's questioning,
5 well, am I going to let a jury hear this, if the actual
6 industry based on their own admissions from their 30(b)(6)
7 witnesses is that we use this, it's highly important to us,
8 highly significant, and we rely on it for pricing as well as
9 market share and other things, that's a significant thing that
10 the Court should consider. And this witness had nothing to say
11 about that because he didn't even know about the deposition
12 testimony and couldn't factor that into his testimony where he
13 said he rejects the usefulness of it, but he didn't take that
14 into account at all. And I think that's a very important
15 concession that the defendants have to -- have to -- that the
16 defendants really can't get past with his testimony because he
17 doesn't talk to it at all.

18 The last part was when Your Honor looks at what he
19 said about the data, whether it's accurate or not, I'm going to
20 use the Torrent example. Dr. Conti explicitly testified that
21 she took the retailer data, which was on -- we understand now
22 what that sample was, and why she says it skews towards lower
23 prices, and she said when you have more data, and Torrent had
24 the most, the prices become much closer to the IQVIA data,
25 which backs her opinion, that shows, and she used that as a

1 corroborative fact to the reliability of the IQVIA data, that
2 it backs her opinion, and she actually used the numbers to
3 prove it, that when you have more claims you see that the IQVIA
4 data becomes more and more close to the retailer data. And
5 that's an important corroborative fact.

6 The defense can cross her on that. They can ask the
7 questions that they've said they want to ask, but those factors
8 together she's corroborated it mathematically based on data
9 that's going to be before this jury. She uses it in academic
10 research. The manufacturers rely on the pricing data in their
11 everyday business and they say it's critically important to
12 them.

13 On all those bases, we ask that Your Honor allow the
14 use of that data, and we believe that Mr. Gibson can then speak
15 to it, and the jury can decide the weight of his opinions. And
16 then at the end of the case, if we do prevail, Your Honor has
17 the ability, as was done in the *HIV* litigation, to look at a
18 molding process post verdict. But we don't put that in front
19 of the jury. Your Honor can mold to the extent the defense can
20 actually in a reliable way match up apples to apples and give
21 you a reliable way to apply those setoffs.

22 Thank you.

23 THE COURT: So I'll just shortcut this.

24 My ruling with respect to Gibson really rises or
25 falls on whether or not I exclude Conti. And so I continue to

1 look at it. I continue to ask questions, which have been
2 apparent to the parties today. And I'm not prepared to rule on
3 Conti today.

4 But I found it to be -- if I were to permit her to
5 testify, I found this expert today to qualify under 702. I saw
6 nothing that would indicate to me, under 702(a), (b), (c) or
7 (d), that he does not meet all of those elements. So I would
8 not intend to exclude Gibson.

9 Okay. The other question that's been raised is, you
10 folks are working on briefing, which is, you know, the source
11 of my consternation. There was a letter on the docket either
12 last night -- or I don't remember, but asking when those briefs
13 should be in. And my answer is, as soon as you can get them to
14 me, because I may have follow-up. But are the parties prepared
15 to submit them?

16 MR. SLATER: Plaintiffs are prepared to submit it.
17 You wanted simultaneous. Plaintiffs were ready yesterday.
18 They're ready today. We're ready as --

19 THE COURT: So just because I can't help myself, give
20 me a three-minute primer.

21 MR. SLATER: The brief will lay out the warranties
22 and explain what the warranties are in this case.

23 THE COURT: Okay.

24 MR. SLATER: The primary warranty being the
25 representation that the product being sold was valsartan that

1 was USP compliant and met the FDA approval.

2 THE COURT: Okay.

3 MR. SLATER: We provided law to Your Honor showing
4 that -- provided law with regard to the fact that the place
5 that you look at whether the warranty is met or breached is at
6 the time of the transaction. And we gave you a -- we have a
7 long list of cases where full-refund damages have been
8 calculated from day one, despite the fact in many of those
9 cases that the product that was sold actually provided
10 usefulness -- I'm using the word "usefulness" broadly -- to the
11 purchasers, and the Court still allowed full-refund damages in
12 those cases.

13 We also dealt with the replacement --

14 THE COURT: Particular jurisdictions or
15 across-the-board jurisdictions relevant here?

16 MR. SLATER: It's a pretty wide sampling of
17 jurisdictions. I mean, it goes I believe we have -- I think
18 there's about 15 cases. I just don't have them in front of
19 you. I know --

20 THE COURT: But it would be important for the
21 jurisdiction.

22 MR. SLATER: Yes.

23 THE COURT: Because what my initial research showed
24 is that there are some jurisdictions that may or may not have a
25 full refund and there are jurisdictions that have a

1 benefit-of-the-bargain, and it would be relevant to know which
2 jurisdictions those are because maybe we try -- maybe we cut
3 the case and try two cases. One's the full-refund
4 jurisdictions and one's the benefit-of-the-bargain
5 jurisdictions.

6 MR. SLATER: Judge --

7 THE COURT: Because it seems to me that the evidence
8 that comes in matters.

9 MR. SLATER: When I said "full refund," I was talking
10 about a full refund under the benefit-of-the-bargain. If I
11 misspoke, I didn't want to mislead the Court.

12 THE COURT: But how -- well, full refund under the
13 benefit-of-the-bargain.

14 MR. SLATER: Right. That if there's no benefit --
15 basically the construct of our case is that the products could
16 not be sold and had no value based on all the arguments Your
17 Honor's heard.

18 If the jury accepts that, they can say refund all the
19 money as the damages. Pay all the damages for all that was
20 paid.

21 If the jury agrees with the defense, well, there was
22 efficacy so we're going to say there was some value, Dr. Conti
23 can say, look, these calculations were prepared. And that's
24 the other thing we've established is she assumed no value when
25 she did her calculations. That was the assumption that

1 underlied her calculations. So that would not be something new
2 to the case. And she could explain to the jury, look --

3 THE COURT: So now you want to switch course and say
4 that she assumed they were zero?

5 MR. SLATER: No, I don't want to switch course. What
6 she said is two things.

7 THE COURT: Yeah.

8 MR. SLATER: She said on her analysis based on
9 economic principles she doesn't believe there was value.

10 THE COURT: Okay.

11 MR. SLATER: She relies on the finding of
12 adulteration, she relies on that, and she says based on the
13 facts her opinion and based on her understanding of economic
14 principles and pharmaceutical regulatory law, there was no
15 value. That's an opinion.

16 She also does the calculations which are premised on
17 the assumption of no value. She did both.

18 THE COURT: It's the assumption that is not as
19 troublesome. It's, though, the reason I'm troubled by her
20 testimony is that her opinion does not fit the facts of this
21 case. It's a fit problem. She wants to testify the drugs that
22 are adulterated have no value, okay. But that's not the facts
23 of our case. And that is where I continue to struggle.

24 But go ahead. So now you say she's going to assume.
25 Okay.

1 MR. SLATER: I think -- I think that to jump --
2 because that's something else we are going to address in our
3 brief, which hopefully, Your Honor, we can file them today or
4 by the end of the day.

5 THE COURT: Get them to me as soon as you can. I'll
6 look at them. I'm sure I'll have questions. I know you all
7 know I will have questions.

8 It's just -- it's --

9 MR. SLATER: What --

10 THE COURT: I mean, I don't know how else to say this
11 other than I don't think that these issues have been fleshed
12 out heretofore, and they have to be fleshed out.

13 And what I continue to, you know, in my spare time
14 think about is how in the world do I instruct a jury that, you
15 know, in Arkansas it's a full-refund theory and in Georgia it's
16 a benefit-of-the-bargain? That's my one question.

17 And then my second question is,
18 benefit-of-the-bargain, if the defendants are permitted to
19 introduce evidence that there was a benefit to these
20 adulterated drugs, how do they do that without the causation
21 prong?

22 MR. SLATER: Well --

23 THE COURT: That's what worries me. Because the
24 minute the plaintiff stands up and intuits to the jury that
25 these are cancer-causing drugs and they have a zero value, I

1 have now deprived the defendants of a fair trial, because they
2 should be permitted to introduce evidence that they aren't
3 cancer causing. That's where I -- I struggle.

4 I understand that when I was assigned this case, the
5 defendants vociferously argued that I would be creating error
6 if I continued this trial because the issue of causation. And
7 it does continue to gnaw at me, because I think that they are
8 raising legitimate points.

9 I'm not saying they are prevailing. But it's a lot
10 to put my head around in terms of how do I -- how do the
11 parties present this case to the jury?

12 MR. SLATER: I think that Your Honor, again, going
13 back to July, you were correct that the standard, and, again,
14 I've referred to it as a materiality issue, and you're talking
15 about, well, is the causation what we need, that's not the
16 standard that's applicable to these cases. The standard is a
17 high standard. It had to be an unacceptable risk from a
18 regulatory standpoint such that the recall was required. And
19 that's what we have to establish. It's not that there was a
20 smudge on the label and that was adulterated for that reason.

21 If we had a case like that, this would be a very hard
22 argument for us, I think, or a much harder argument. But this
23 was a material issue where the NDMA was recognized going back
24 many, many years before. And the regulatory guidances that the
25 defendants have admitted controlled their conduct, genotoxic

1 impurities that were not allowed to be in the drug. And when
2 the recalls occurred, the FDA required that ZHP, for example,
3 say it was an unacceptable risk.

4 So standard -- and it says in the same line, which
5 Your Honor heard last week, there have been no adverse events
6 reported. So the fact that nobody had gotten cancer was not
7 relevant to the question of whether they could be sold. It was
8 the unacceptable regulatory qualified risk based on the
9 guidances.

10 And I think if you look at that and maybe you hear
11 some more of the testimony tomorrow and that you're going to
12 see in some of the --

13 THE COURT: Maybe. But let me just posit this, and
14 they'll all jump up and down when I say this, but let's just
15 assume for a moment they stipulate that these drugs were
16 adulterated, just stipulate to it, and they were stipulated,
17 but they just didn't know they were adulterated. How do I
18 prevent them from putting on evidence that despite the
19 adulteration they did what they were supposed to do?

20 MR. SLATER: I don't think you prevent that evidence,
21 because I'm not going to try to argue that you're going to keep
22 out efficacy.

23 THE COURT: Okay. So then how -- okay.

24 MR. SLATER: Because we've lost that argument.

25 THE COURT: Okay.

1 MR. SLATER: We objected, but we lost it, so I'm not
2 going to go back to it.

3 THE COURT: Okay. You lost that argument before me
4 or before Judge Kugler?

5 MR. SLATER: I think we definitely lost it before
6 you, and I think we lost it in front of Judge Kugler as well.

7 THE COURT: Okay. Fair.

8 MR. SLATER: So we understand it's coming in.

9 THE COURT: Okay. They then stand up, then how do I
10 prevent you, they stand up and they say: But these drugs did
11 what they were supposed to do. How do I prevent you from
12 saying, oh, no, no, no, they didn't, ladies and gentlemen of
13 the jury, you want to know what they really did?

14 MR. SLATER: No; because we're not going to say that.
15 We're not going to say they caused cancer to people. That will
16 never be said. In fact, we've been cutting our designations
17 and taking out anything that smacks of general causation.

18 THE COURT: Okay. Then I'll police you on it,
19 because one of the questions --

20 MR. SLATER: And you should. I appreciate it.

21 THE COURT: One of the questions that was asked of
22 one of the witnesses last week by the plaintiffs was something
23 along the lines of -- because my, you know, my antennas went
24 up, which is something along the lines of this: Oh, it's okay,
25 it's okay for a company like Teva to allow adulterated drugs on

1 the market or something, you know, a little, you know, torrid.

2 So it's fine, and I appreciate it, Mr. Slater, that
3 you're not going to get up and argue it, but there's a lot of
4 things that can be argued without arguing them.

5 So let's just --

6 MR. SLATER: Of course.

7 THE COURT: I won't hesitate to police that.

8 MR. SLATER: On your last point, I don't think
9 there's a problem with us talking about the problem with
10 selling adulterated drugs. I thought your point was: Don't
11 get up and say "these cause cancer." And that you're not going
12 to hear.

13 THE COURT: The question that was asked is that, my
14 recollection, I could be wrong, is that it was referred to as a
15 carcinogen.

16 MS. ALLON: Yes.

17 MS. LOCKARD: Right.

18 MR. SLATER: It's a probable human carcinogen, and
19 that's what the language in the documents are from the
20 defendants.

21 THE COURT: What's a carcinogen say to a jury?

22 MR. SLATER: Well, that's what the unacceptable risk
23 is. The regulatory standard that applies here is risk. It's
24 not causation, because there was no causation necessary to
25 require the recall at all.

1 And one of the things that I ask Your Honor to think
2 about is from our construct of the law, and we think we're
3 going to give you very persuasive law to show you, look at
4 whether the warranty is being met when the person actually
5 takes possession of the product at the counter. You don't buy
6 the efficacy to the exclusion of the quality, the purity, the
7 safety. It's all or nothing. And if you don't have it all,
8 you're not allowed, as a matter of law, to sell that product at
9 that counter.

10 And I think what's happening is, and I think the
11 horserace that Your Honor has endorsed, and I think that we
12 think we understand we're going to have to face is, we're going
13 to argue what we're laying out; that you buy the drug as a
14 whole. And what the defendants are doing is they're going
15 actually later and saying, well, retrospectively, it had the
16 strength, it helped you with this. Yes, it didn't have those
17 other things, but overlook the fact that we never could have
18 sold it because you got some benefit. And the jury will have
19 the 100 percent damages and it will be explained if you don't
20 find that, if you find that 50 percent of it was benefit, you
21 know how to work with those numbers.

22 THE COURT: Right. And that's why I want a legal
23 analysis on it, because it seems to me that an argument to the
24 jury that it is 100 percent damages is an analysis that does
25 not consider the benefit-of-the-bargain. And that's the

1 problem I'm having with Conti; that if Conti's testimony is in
2 a benefit-of-a-bargain jurisdiction, where in order for the
3 jury to determine what the value of damages is, inherent in
4 that is an expert who will do the benefit-risk analysis. She
5 did none of that. She simply said -- and I underscore
6 "simply" -- said adulterated drugs can't be sold. FDA says so,
7 zero.

8 And so she did no benefit-of-the-bargain analysis.
9 And she pretended, i.e., no fit, that these drugs should never
10 have been sold in the first place. And that's the problem I'm
11 having.

12 But I do think it depends upon what the law of the
13 jurisdictions is. Perhaps in some jurisdictions it's
14 permissible. Perhaps in others it's not. That's what my
15 preliminary research shows. That's why I'm anxious to see what
16 you all have come up with, because I don't think it's that
17 simple.

18 MR. SLATER: It's an interesting question, Your
19 Honor, because what Dr. Conti was doing was applying the
20 regulatory law and saying, look, under the law there's no value
21 because you can't sell it.

22 THE COURT: Right. That's right.

23 MR. SLATER: And I think when Your Honor says there's
24 no fit, and I say this extremely respectfully obviously, our
25 concern is that what Your Honor is essentially doing is saying,

1 if I understand, there's no fit because Your Honor thinks,
2 well, there was some value here. But my concern -- our concern
3 is that would essentially be granting summary judgment to the
4 defendants that there is value, and that's not something
5 that --

6 THE COURT: But they're going to put on a case that
7 shows that there was value.

8 MR. SLATER: And the jury will decide that question.

9 THE COURT: That's it.

10 MR. SLATER: Right. And we understand that.

11 So the issue with Dr. Conti is, it's not that she
12 ignored the efficacy. And if that wasn't made clear, it's
13 probably because the *Daubert* hearings here have been very
14 terse, and it may have been --

15 THE COURT: No. It's because I don't think that the
16 experts have done what they should have done. It seems to me
17 that if the benefit-of-the-bargain is what the law requires,
18 then there would have had, it seems to me, there would have had
19 to have been an analysis of the benefit versus the risk.

20 So, yes, we looked at this. We've looked at the
21 studies, which haven't been done yet, I presume. Maybe they
22 have. We've looked at this in 100 patients. Ninety-nine of
23 them had no issues. Their blood pressure was reduced, et
24 cetera, et cetera. And in 1 percent, we are now seeing an
25 issue. Okay, ladies and gentlemen, in my expert opinion,

1 here's how you benefit/risk analysis and you calculate the
2 damages. That's what a benefit/risk/benefit-of-the-bargain
3 analysis seemed to me.

4 MR. SLATER: Right. The Eleventh Circuit in the
5 *Debernardis* case -- I think I got that right -- they allowed
6 full-refund damages in a benefit-of-the-bargain case. And you
7 have that case.

8 I think that ultimately, remember the defense experts
9 say, well, there's value, but they never tried to value it.
10 And they --

11 THE COURT: Well, how many times have I asked you
12 all, how is a jury going to decide value? How many times have
13 I asked that question?

14 MR. SLATER: I think the answer is the economic
15 principles will be established by both experts, and we'll have
16 our argument for why there wasn't value, and we'll probably
17 have argument by the end of the case if the evidence is
18 compelling from the defense if you do find value, this is how
19 you should do this based on the principles the experts have
20 supplied. So you're not running rudderless through the water.
21 You actually have guidance of principles that you have to
22 follow and this is what you should consider. And we'll make
23 our argument that our experts focusing on the regulatory law
24 that you couldn't sell it, which the witnesses all admit nobody
25 would ever buy this.

1 THE COURT: I know. But those aren't your facts.
2 And again, I go back to what keeps bugging me, which is if
3 these were sugar pills, I don't think we would be quarreling
4 about it. It's a full refund. They didn't do anything. But
5 these are pills the defendants say had some value to it. I
6 don't know how a jury determines that.

7 MR. SLATER: Well, I think they do it like they do in
8 any complex case. They will take the facts, they'll take the
9 economic principles and they'll decide was there value or not.

10 THE COURT: But --

11 MR. SLATER: And --

12 THE COURT: But the defendants stand up -- the
13 defendants stand up and they say there was value to these
14 drugs. It lowered blood pressure, lowered blood pressure, et
15 cetera, et cetera, and then the big elephant in the room is,
16 uhmm, but what were the risks? And then I send a jury out to
17 deliberate and they're like, uhmm, but what was the risk? They
18 mentioned "carcinogen."

19 MR. SLATER: Well, it's not --

20 THE COURT: I --

21 MR. SLATER: The point is, and you are not going to
22 hear anybody say causation. All you're going to hear is the
23 language that the FDA used and the defendants used, which is
24 that it was an unacceptable risk. And that's what witness
25 after witness admitted in the testimony.

1 I think also the jury very well could find, certainly
2 as to ZHP, that they knew from the very beginning what they
3 were doing and what they were selling.

4 THE COURT: That's a different -- that's a whole
5 different -- that's a different can of worms.

6 MR. SLATER: That's the fraud claim. And that's a
7 different issue.

8 THE COURT: That goes to your fraud claim.

9 MR. SLATER: So we're really arguing the warranty
10 claim.

11 THE COURT: Yeah.

12 MR. SLATER: Okay. Because I think the Consumer --
13 the Consumer Protection Claim --

14 THE COURT: That's a fraud claim. That's a
15 different --

16 MR. SLATER: Those are different animals with
17 different standards. So, okay, I understand that, so I want to
18 just make sure I wasn't missing an issue.

19 But I think ultimately, it really ultimately, when
20 you put this all in, both experts can testify, and the jury
21 will have the tools to make a determination of what the value
22 is. And if Your Honor is right, and you have a lot more
23 experience with trials than I will ever have, then the jury
24 will have to grapple with it and come up with a value.

25 THE COURT: Right. I know. But part of my function

1 is to be the gatekeeper.

2 MR. SLATER: I understand.

3 THE COURT: And if I sit up here having a hard time
4 figuring out how in the world a jury will even begin to conduct
5 its analysis, I can promise you, they won't be able to. I can
6 promise you. I've tried enough cases to know, as you've said.

7 I am sitting up here just confused as to how does a
8 jury analyze the benefit-of-the-bargain. And I don't know
9 without treading into this causation analysis.

10 MR. SLATER: I think the big problem that the Court
11 is wrestling with is, honestly, a problem of the defendants'
12 making where they take this position there was efficacy.

13 And, by the way, there will be evidence that the
14 Court will hear, and we're not going to lay our trial out, but
15 there may be some holes in this idea that, oh, don't worry
16 there's efficacy, okay, and bioequivalence. There may be some
17 holes in that.

18 So it's not definitely something that's going to be
19 so easy. But the defendants came up, and they chose to take a
20 minimalist, let's poke holes theory, we're not going to
21 actually have any opinions of what happened. We're just going
22 to say we don't like what you did.

23 THE COURT: Well --

24 MR. SLATER: They could have -- they could have -- if
25 they want to inject, because they're injecting efficacy brings

1 value into the case. We didn't inject that issue. And they
2 chose not to say and this is how you value that. So that's a
3 problem of their own creation, not ours.

4 THE COURT: Well, I hesitate to agree with you on
5 that simply because you all have a better handle of the
6 voluminous record than this Court does. They may have been
7 relying upon the prior rulings of Judge Kugler.

8 MR. SLATER: There was no --

9 THE COURT: So I hesitate to -- I hesitate to cast
10 aspersions at this point.

11 MR. SLATER: Judge Kugler -- I didn't mean to
12 interrupt. I'm sorry. Judge Kugler --

13 THE COURT: Let me hear from them.

14 MS. ALLON: Your Honor --

15 MR. SLATER: Judge Kugler allowed them to make this
16 argument. And he never stopped their experts from giving
17 valuation calculations to back up their efficacy argument.

18 THE COURT: But my recollection from his rulings is
19 that he said that this trial will have no causation element in
20 it.

21 MR. SLATER: That's a different issue.

22 THE COURT: Which is why --

23 MR. SLATER: The general causation, our understanding
24 is, yes, it would not be in this case because it doesn't belong
25 in this case because it's not the standard for whether the

1 drugs can be sold.

2 THE COURT: But isn't that a benefit-risk analysis?

3 MR. SLATER: No. Because --

4 THE COURT: Benefit-of-the-bargain analysis?

5 MR. SLATER: Because you would be importing a concept
6 that doesn't fit here. This is a regulatory case based on
7 whether the drugs could be sold or not. You didn't have to
8 prove anybody ever got cancer. That's why they were pulled off
9 the market when there was not one report of anybody getting
10 cancer from them. This is principles that go back -- and
11 you're going to see a lot of this tomorrow, all the governing
12 regulatory guidances said these genotoxic impurities are
13 unacceptable in these products. And that was something they
14 always knew.

15 They tried to act like, well, we just figured this
16 out in June of 2018, but that was the rule going back well
17 before these products were developed. So the standard was
18 never you have to prove it causes cancer. The standard is,
19 this can't be in these drugs because that is a regulatory
20 decision that was made by the FDA. And it's binding, and you
21 can't -- and that's why the second the NDMA was known, they
22 were obligated to pull them off the market. They didn't do so.
23 But they were obligated to.

24 And that's why when the FDA found out, it was
25 immediate recalls all over the country, not because someone got

1 cancer, but because it's not allowed as a regulatory
2 requirement.

3 THE COURT: Right. But, again, I mean, we're talking
4 in circles now. It really comes down to how do you prove your
5 remedy. I think that's the issue that I continue to quarrel
6 with.

7 Okay. Real quick.

8 MS. ALLON: Your Honor, very quickly. The definition
9 of carcinogen is cancer-causing substance. The definition of
10 genotoxic is an impurity that binds the DNA and can cause
11 cancer. And so if Mr. Slater is going to use either of two
12 words in front of the jury, "carcinogen" or "genotoxic," he is
13 telling the jury that NDMA causes cancer, and the defendants
14 have to be allowed to rebut it. He can say it's not causation,
15 but that's what he's doing by using those words. That is the
16 definition of those words. He cannot get around that.

17 And so if we say it has therapeutic value and he
18 says, no, it doesn't because it's carcinogen or, no, it doesn't
19 because it's a genotoxic impurity, we have to be allowed to
20 respond and say, no, it didn't cause cancer.

21 THE COURT: In order to weigh the prejudice, can the
22 parties stipulate that they were adulterated?

23 MS. ALLON: No. No, Your Honor.

24 THE COURT: You don't agree they were adulterated?

25 MS. LOCKARD: Your Honor, for Teva, and let me just

1 make this clear --

2 MS. ALLON: For Torrent.

3 THE COURT: Wait. Hold on one second.

4 Go ahead. Finish.

5 MS. ALLON: The FDA did not make a determination that
6 Torrent's products were adulterated.

7 MS. LOCKARD: Or Teva's.

8 MS. ALLON: Or Teva, for that matter. So, no, it's
9 not something that we can stipulate to.

10 THE COURT: Okay. All right. Fair enough.

11 MR. NIGH: Your Honor, the FDA did make a
12 determination that Torrent's product was adulterated. We have
13 an email where they got off the phone call with the FDA, and in
14 the email they communicate internally: The FDA just told us
15 our product is adulterated.

16 MS. ALLON: That's not what happened. The FDA told
17 us --

18 THE COURT: Okay. I asked whether or not the parties
19 would stipulate. The answer is no.

20 MS. LOCKARD: Your Honor, on the general causation
21 issue, I've heard Mr. Slater's argument, and that is a fine
22 argument in a strict liability case. That's not what we have
23 here.

24 The question for the jury will be: Did these drugs
25 have any value? Did they have any worth? We've talked about

1 this in circles.

2 As soon as he stands up and puts on the board an FDA
3 announcement that there was an unacceptable risk because of the
4 carcinogens from the NDMA, we are entitled to explain that and
5 defend our case. We have --

6 THE COURT: And that's what's bugging me. And it's
7 been bugging me. And I think if it's in a
8 benefit-of-the-bargain -- and you're permitted to introduce
9 that testimony. I think in the benefit-of-the-bargain
10 jurisdictions, that's problematic. If it's in the full-refund,
11 it doesn't matter what they were. This is how I see it. In
12 the full-refund jurisdictions, it doesn't matter, he's just got
13 to prove that they were adulterated. That's the problem I see.
14 That's why I want briefing from you all, because to me it seems
15 to matter what jurisdictions we're talking about.

16 MR. OSTFELD: Your Honor, on the subject of briefing,
17 plaintiffs have indicated their brief is ready. Our brief is
18 not. We had to get two witnesses ready for 702 hearings this
19 week. If plaintiffs want to file, we can absolutely file
20 within days, but we can't -- we don't have it today.

21 THE COURT: I'm not going to give you guys deadlines.
22 Just file when you can. I would appreciate it. I mean, you
23 know, I have nightmares about this topic. I think about it all
24 day long. I'm going around in circles.

25 MR. SLATER: Can we say by the end of the week? I

1 mean, we prefer to file simultaneously as Your Honor ordered
2 for obvious reasons, and we're ready to file. I know the
3 defense realizes we have to participate in these hearings, too.

4 THE COURT: It would be far more helpful if you would
5 file so they could respond to what you've filed.

6 MR. SLATER: Right.

7 THE COURT: And then you can respond to what they
8 filed. Simultaneous briefing, I do it to try to be fair, but
9 then you folks can't agree on anything. So it would be nice
10 for me to -- file yours today. It's ready. You said it was
11 ready. File it today.

12 MR. SLATER: We will.

13 THE COURT: When do you want to file? Can you file
14 yours by Thursday?

15 MR. OSTFELD: If we could have until Friday, Your
16 Honor.

17 THE COURT: And you'll file yours tomorrow then if
18 you want another day to look at it.

19 MR. SLATER: Okay. Thank you, Your Honor.

20 THE COURT: File it Wednesday, file it Friday. You
21 can file something in response on Tuesday.

22 MR. SLATER: I appreciate it.

23 THE COURT: I have to get this issue resolved,
24 because I think that from that everything flows and how I try
25 the case.

1 MR. SLATER: Will do.

2 THE COURT: You folks really can't agree on whether
3 or not the FDA says that your drugs were adulterated, that's
4 really kind of remarkable.

5 MR. SLATER: Well, and there is a ruling, by the way,
6 to answer the question you asked before, I believe that there
7 was a ruling that if the API was adulterated and you put it
8 into a finished dose pill, the finished dose pills by statutory
9 definition would also have been adulterated, because how could
10 they not be? Whether the FDA said it or not, if they have
11 adulterated API --

12 THE COURT: We're going around in circles. You can't
13 get up and argue to the jury that these were adulterated
14 because the FDA said they were adulterated and therefore there
15 was a recall. And if the FDA says they were adulterated, you
16 can't sell them and therefore there's zero value, if the law
17 says that it's a benefit-of-the-bargain and they can put that
18 there was value. You can argue that there was no value, but
19 they have to be able to present evidence that they did have
20 value.

21 MR. SLATER: We agree. We agree.

22 THE COURT: Yeah.

23 MR. SLATER: They can counter our proofs with their
24 own case.

25 THE COURT: I know. But I sit up here and I say, for

1 the life of me, how do the plaintiffs not insinuate -- I'll use
2 that word -- to the jury that these were cancer-causing drugs?

3 MR. SLATER: Judge, I would tell you that we are not.

4 THE COURT: That's what --

5 MR. SLATER: We're not going to do it. And I'll tell
6 you what we're not going to tell the jury.

7 THE COURT: Yeah.

8 MR. SLATER: We're not going to tell the jury that in
9 the large studies of these valsartan pills that were done,
10 including the one that the defense -- remember they said
11 there's this important new study back in July.

12 THE COURT: Yeah.

13 MR. SLATER: Those studies both found that there was
14 a statistically increased risk of liver cancer from these
15 valsartan pills. But we're not going to tell the jury that
16 even though -- if we go down the general causation route, we're
17 going to have weeks more of testimony. And ultimately the jury
18 is going to see two studies that say, yeah, it does cause liver
19 cancer.

20 MS. LOCKARD: Your Honor --

21 MR. SLATER: So where are we going with this?

22 MS. LOCKARD: -- I've heard this. I've heard this.
23 But if you look, I've been spending hours and hours on
24 deposition designations of the over 30 witnesses they have
25 designated. They are replete with references to

1 carcinogenicity, to cancer, to mutagens. I'm looking at my
2 toxicologist -- my Teva toxicologist, in-house Teva
3 toxicologist, and they have designated pages of testimony
4 talking about cancer.

5 THE COURT: I'm just going to shortcut this.

6 MR. SLATER: In the context of --

7 THE COURT: No. I'm going to be very clear here.

8 You all will know what you can and can't get into
9 evidence before the jury. If a party violates it, I'll declare
10 a mistrial and impose attorney costs.

11 MR. SLATER: Understood.

12 THE COURT: I would be very -- I'm very clear about
13 it. I am not going to spend the next three months preparing
14 for a trial, having a jury sit for a four-week trial, having
15 spent an enormous amount of resources preparing for this trial
16 only for a party to violate my orders. I'm going to be very
17 clear about that. I will declare a mistrial, and I will impose
18 the cost, which will be significant, upon the errant party.

19 MR. SLATER: It's well understood, Your Honor. And I
20 can tell you the designations are being framed in terms of
21 risk, as Your Honor had instructed in July. So that's how
22 we're framing it.

23 THE COURT: We'll see. We'll see.

24 MS. LOCKARD: So we are then entitled to present our
25 expert to talk about the degree of risk.

1 THE COURT: I don't know. I have to see -- I have to
2 see the depositions. If there are any that you're concerned
3 about, flag them.

4 MS. LOCKARD: I would like to submit our expert
5 report to Your Honor from Dr. Chodosh on this point so you can
6 see what this testimony would be.

7 THE COURT: I would rather not like to read a report.
8 If you have snippets you want me to read, I'm happy to do that.

9 MS. LOCKARD: I'll be happy to provide a summary.

10 THE COURT: Okay. I'll see you all tomorrow. Okay.

11 MR. SLATER: Thank you, Your Honor. 1:00 tomorrow.

12 THE COURT: Yes, 1:00.

13 MS. LOCKARD: Your Honor --

14 THE COURT: Can we make it 1:30?

15 MR. SLATER: Sure.

16 THE COURT: 1:30.

17 MS. LOCKARD: If we may, just one other point. I
18 know at the last hearing last week we talked about the
19 potential for starting trial a week early for jury selection.

20 THE COURT: Yes.

21 MS. LOCKARD: We, the parties have tried to reach
22 agreement to ensure we could get the case tried in the
23 80 hours, in the four weeks allotted. We have not been able to
24 do that because of the estimates that are provided by
25 plaintiffs' counsel that we --

1 THE COURT: I'm going to take a look at it all. You
2 all put it together. I'm going to start cutting out. There's
3 just no reason why this case should be more than four weeks.

4 If today's hearing is any indication of how that
5 trial will go, that jury is going to be sleeping.

6 (Laughter.)

7 THE COURT: And there's just -- it's -- no. I'll
8 start chopping your case.

9 MS. LOCKARD: Well, we would propose that we take the
10 amount of time available, which we've all said was around
11 80 hours. We've done the math based on the days, split it.
12 They get their 40 to use however they prefer.

13 THE COURT: Yeah.

14 MS. LOCKARD: We get our 40.

15 THE COURT: I think that's fair. So work it out.
16 And if you can't work it out, I'll start excising.

17 Four weeks, that's it. We're going to do it.

18 Okay. I'll see you all tomorrow, 1:30.

19 MS. LOCKARD: Thank you, Your Honor.

20 THE COURTROOM DEPUTY: All rise.

21 (Proceedings concluded at 4:04 p.m.)

22 - - - - -
23 **FEDERAL OFFICIAL COURT REPORTER'S CERTIFICATE**
24 - - - - -

24 I certify that the foregoing is a correct transcript
25 from the record of proceedings in the above-entitled matter.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

/S/John J. Kurz, RDR-RMR-CRR-CRC

September 20, 2024

Court Reporter/Transcriber